

CIVICREADY®

Mass Notification System



CIVICREADY™

Emergency and Routine Communications Made Easy

4,000+

Local Governments

70,000+

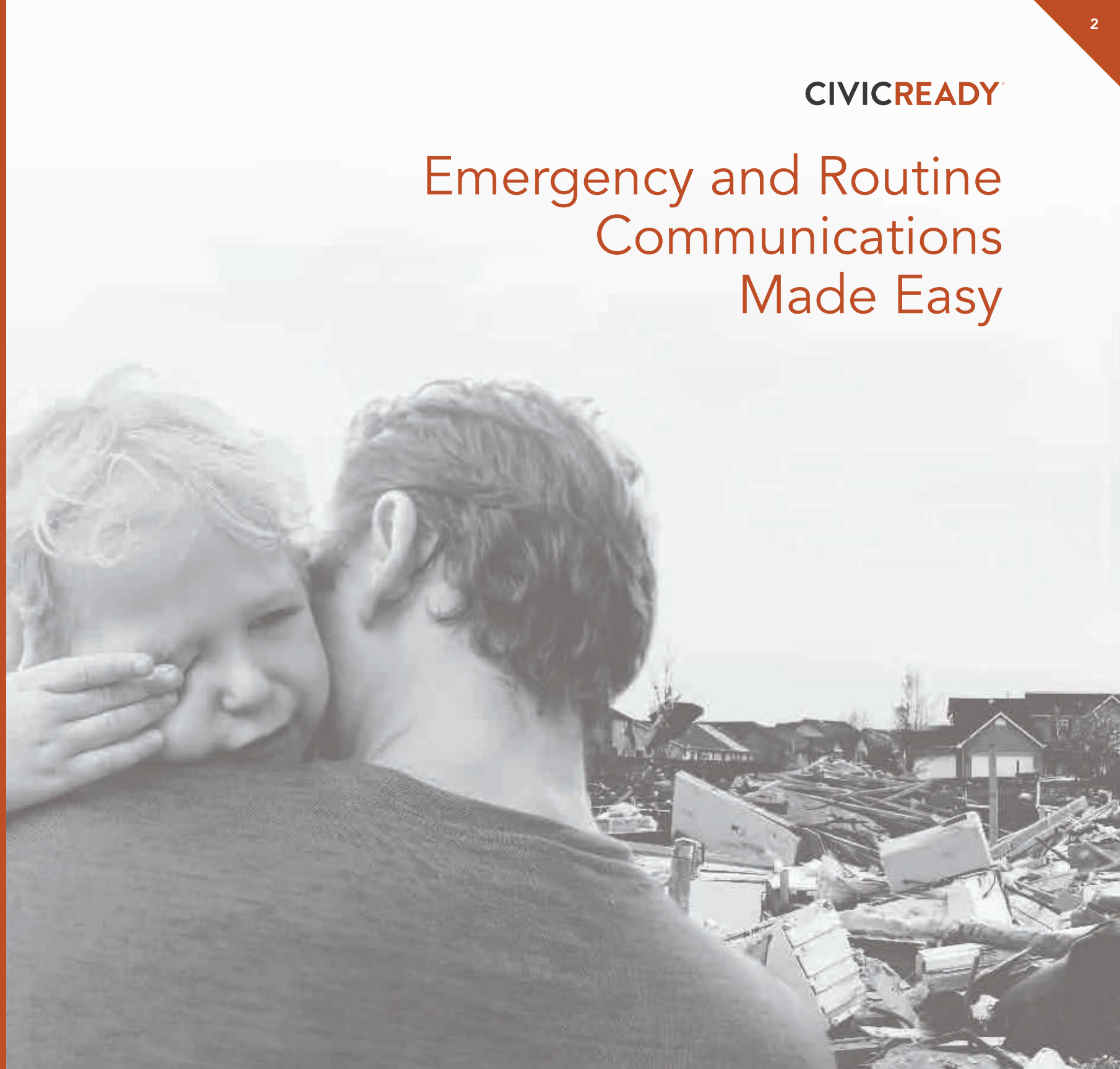
Users

65+ Million

People Impacted

CivicPlus® was founded over 20 years ago to help local governments achieve more with less.

 CIVICPLUS





WHO SHOULD USE CIVICREADY?

City and County Administrators
 Emergency Management Personnel
 Fire Departments
 Police Departments
 Public Health Officials
 Public Information Officers
 Department Directors
 Transit, Water and Utility Authorities

Mass Notification System

When an emergency or event occurs that has the potential to impact your citizens, you need a communication solution that is easy to use, immediate and effective. CivicReady® is a multi-channel communication solution that allows you to reach your citizens and visitors, no matter where they are in the community. Whether communicating routine or emergency news, CivicReady allows you to alert citizens within seconds with actionable information using a single interface — saving you time and amplifying your reach.

Easy to use

Consistent workflow process for all communications, from emergency notifications to day-to-day alerts

Expert insights

Emergency communication experts with over 20 years of experience serving 4000+ local governments

Responsive service and support

The highest quality live and accessible 24/7/365 support team

Most ways to send messages

Generate a message by text, email, call, or mobile app

Superior and API-first integrations and features

Two-way internal communications, convenient mobile apps for the public and administrators, and geofencing capability

Reliable

Optimized message speeds, security, and uptime



Emergency Notification System

Reach your citizens and staff — no matter where they are

Our robust platform ensures the greatest number of citizens receive alerts and that emergency responders and critical team members can communicate and coordinate response efforts.

- The Integrated Public Alert and Warning System (IPAWS)
- Geo-targeted notifications via Environmental Systems Research Institute (ESRI)
- Two-way internal communications
- Automated notifications
- A conference bridge
- Multilingual capabilities
- One-click quick launch templates
- Mobile apps for public and administrators

Alert your citizens in the event of an emergency

CivicReady is an easy-to-use, comprehensive, mass notification system that offers peace of mind to local governments and citizens in times of local disaster. Emergency management staff can use our innovative cloud-based platform to provide actionable information to citizens and staff, ensuring effective and impactful emergency communications. When an emergency hits and every second counts, CivicReady provides the greatest number of options for creating and distributing notifications.

EMERGENCY ALERTS

Weather threats

Earthquakes and mudslides

Active shooter situations

Fires and evacuations

Emergency road closures

Terrorist threats

Send notifications to all cell phones in your area

Created by FEMA (Federal Emergency Management Agency), IPAWS leverages national emergency communication channels to provide area-specific alerts. IPAWS enables you to reach as many people as possible, including citizens and visitors who have not opted-in to text, phone or email communications. Our system can send notifications to cell phones with no network congestion delays, can interrupt local TV and radio broadcasts, and can even post notifications to digital road signs and various other locations instantaneously.

Geo-targeted notifications via Environmental System

Research Institute (ESRI) mapping

Local governments and emergency departments can easily communicate with public safety personnel and citizens based on their location using ESRI mapping technology. By drawing a multi-point shape on a map, users can target communications within specified boundaries, ensuring messages reach and motivate citizens effectively. From localized power outages to road closures, wildfires to criminal activity, geo-targeting enables local governments to quickly alert individuals in an affected area via mobile (text/voice) phone, landline phone, email, social media, and more.

Routine Notifications

Enhance your daily communications

CivicReady makes sending and receiving notifications so simple that any user can easily communicate from their computer, smartphone or tablet. As simple to use as email, our user-friendly, one-click messaging interface empowers individuals of all technical abilities to compose a new message quickly or to use a pre-written, event-specific template.

- Rich text notifications
- A one-click messaging interface
- Multimedia-supported communications
- Scheduled notifications
- Unlimited notification templates
- Interdepartmental communications
- Both opt-in/opt-out methods of registration

ROUTINE ALERTS

Office closures and scheduled updates

Meeting agendas and locations

Special announcements

Updates to citizen groups

Reminders or instructions to teams or departments

Meeting agendas and locations

Utility billing and shut-off reminders

One-click messaging interface

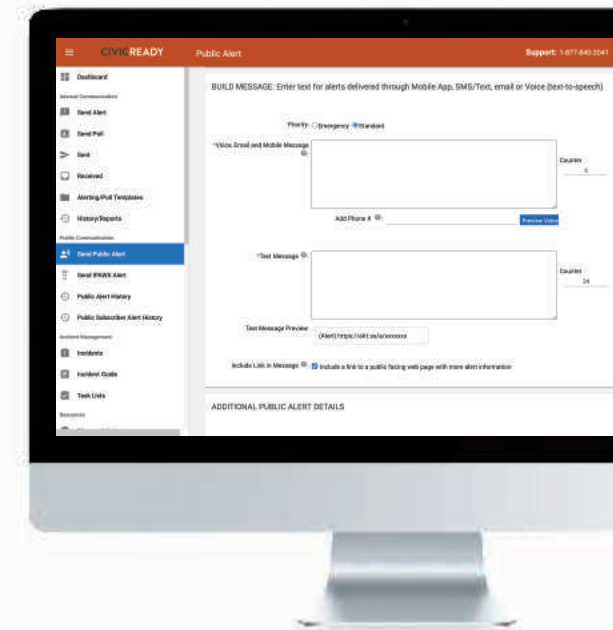
Use our intuitive interface to reach targeted groups with one click, from your citizens to local government to employee groups. Best of all, you can easily communicate from the office or out in the field. As a cloud-based platform, CivicReady allows multiple administrators to use the solution simultaneously while logging use for accountability and compliance.

Interdepartmental communications

Departments within your local government can collaborate using CivicReady's real-time two-way group messaging. You'll have unlimited group creation capabilities to empower as many user groups as needed to facilitate targeted messaging. And, unlimited customization means total flexibility over your communication workflows.

Both opt-in/opt-out methods of registration

CivicReady makes it easy for citizens to edit their communication preferences anytime, anywhere. Using a mobile device, citizens can text-in to receive notifications or can update their profile using the AlertMe mobile app and choose the notifications they wish to receive.



Share routine notifications with targeted one-click messaging



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