



**CITY OF OELWEIN  
HOTEL AND MOTEL TAX FUNDING APPLICATION  
(TOURISM)**

**Application Deadlines**  
September 1 -- December 1  
March 1 -- June 1

Applications must be received by 5:00 p.m. on the deadline date. All areas of the applications must be completed and typed. Each applicant will be afforded the opportunity to attend a brief question and answer session with the Advisory Board.

**Organization Name:** The Grand Theatre of Oelwein, Inc.  
**Contact Name:** Matthew J Vogel, President  
**Mailing Address:** PO Box 469  
**City, State, Zip:** Oelwein, IA 50662  
**Phone:** (319) 283-1836 **Fax:** (319) 283-1838 **email address:** mjvogel@vogelins.com

**Total Project Cost: \$127,711**

**Total Requested from Hotel/Motel Tax Funds: \$ 10,000**

Please indicate which category you are applying for funds:

- Category 1 - Primary
- Category 2 - Community Culture and Education
- Category 3 - Community Recreation and Events
- Category 4 - New and Emerging Organization and Events

Please sign and date this application. Your signature below certifies that you have read and understand all of the guidelines for this funding program. You further understand that you will be required to submit a summary of expenses at the end of the project and that if any funds are not expended or are found to be outside the scope of the grant made by the City Council you will be **required to reimburse/return** these funds to the City of Oelwein.

Applicant:

by: Matthew J Vogel

Date 2-28-2020

Matthew J Vogel  
(printed name)

**CITY OF OELWEIN  
HOTEL/MOTEL TAX FUNDING APPLICATION  
(Tourism)**

**Project Identification**

1. What is the title of your project? New seating project.

Provide a brief description of your project. Attach additional pages, if needed.

The theatre board has seen a decrease in attendance over the past year. We have polled our movie goers and they tell us our seats are old, worn and many are broken and some squeak. Many have told us that they are going to other communities to see movies.

Our seats are over 40 years old; we cannot delay this any longer. We have had ServiceMaster clean our seats for years. They have told us that they can no longer do this because of the condition of the seats.

2. Hotel and Motel Tax Funds must be used to fund projects that promote and/or expand tourism activity in Oelwein. How will your project help to realize this goal?

The theatre had 27,000 movie goers last year. Many of these come from out of town. They eat At Oelwein's restaurants and shop at Oelwein stores either before or after a movie. If they go to other towns for movies, Oelwein restaurants and stores will lose sales.

3. Project Evaluation:

A. Targeted Population

- 1) Hotel/Motel guests generated by project
  - a. Number of projected hotel/motel guests.
  - b. How will hotel/motel guests be tracked.
- 2) Number of adults the project will reach 16,000
- 3) Number of youth the project will reach 11,000

B. Geographic area of draw NE Iowa

C. Volunteers

- 1) Number of volunteers 20
- 2) Number of volunteer hours 200

D. Attendance of event previous year(s) 27,000

E. Day open to public or performance(s) every day

4. Project Budget

- A. Please provide a project budget and schedule of completion including all expenses. If desired, the project budget may be attached to the application. If exact costs are not known please attach estimates to the application, which should be identified as such.

\$127,711 to purchase seats, remove old seats install new seats and update floor coverings.

- B. List sources of matching funds obtained below. Funding requests are eligible for up to 100% funding, but priority will be given to projects with additional sources of funding, including in-kind donations.

We have raised \$18,000 for the project. We have several grants which we have completed and are awaiting on. We planning a public fund raising project for the remaining funds.

- C. Is this application "seed money" for a new project? If yes, please explain.

No

- D. Is this application for the expansion of an existing project/program? If yes, please explain.

No

- E. Have you ever received Hotel/Motel Tax Funding from the City of Oelwein in the past?

Yes:  No:  (check one)

If you answered yes, please answer the following: (attach additional pages, if needed)

Amount of Funding: \$ \$5000

Date of Funding: 2012

**Assurances Continued**

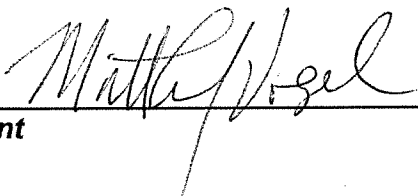
All grantees acknowledge that the source of the grant it is requesting from the City comes from the hotel and motel tax applicable in the City of Oelwein as contemplated by Iowa Code Chapter 422A (2007). The grantee specifically acknowledges the limited use that can be made of hotel and motel tax revenues and assures the City of Oelwein that the grant will be used only for allowable purposes as specifically set forth in Iowa Code Chapter 422A (2) (4) (2007). The grantee additionally and specifically acknowledges and assures the City of Oelwein that it will not use the grant for any purpose, which would be improper pursuant to this law. Furthermore, the grantee warrants that should it use the grant for any purpose not allowed by Iowa Code Section 422A (2)(4)(2007) that it will reimburse, in full, the City of Oelwein the entire amount of the grant;

All grantees acknowledge and assure the City of Oelwein that all grant funds received shall be segregated from other funds maintained by the grantee, until used for the proper purposes as described herein. The sums will be deposited into a segregated, identifiable checking account;

All grantees expressly acknowledge and assure the City of Oelwein that none of the sums received hereunder shall be used for "political purposes" as contemplated by Chapter 56 of the Code of Iowa (2007).

**Cost Reimbursement**

- A complete project budget and schedule of completion must be included with the application.
- Applicants must have accurate estimates included with the project budget.
- Applicants are eligible for up to 100% funding and funds will be distributed upon approval of the City of Oelwein City Council.
- Funds will be paid only to the applicant, not to contractors or vendors.
- Upon completion of the project, the applicant must submit documentation of expenses and a project recap **within 60 days to City Hall.**
- Any funds that are not expended or are found to be outside the scope of the grant made by the Funding Advisory Board must be reimbursed/returned, by the applicant, to the City of Oelwein **within 60 days.**
- **Failure to comply with the aforementioned rules will prohibit the applicant from applying for funds for one year.**

  
\_\_\_\_\_  
**Recipient**

2-28-2020  
\_\_\_\_\_  
**Date**

\_\_\_\_\_  
**Recipient**

\_\_\_\_\_  
**Date**