



To: Mayor and City Council  
From: Dylan Mulfinger, City Administrator  
Subject: Goal Setting  
Date: 4/27/2026

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The city council must dust off and reinvigorate the current city goals. After an election it is important to make sure the city council is in agreeance on the direction of the city. This is essential for staff to be successful. The city council has several options when it comes to goal setting.

1. Consultant
  - a. Bring in a consultant to facilitate the process. Take community, staff, and city council input on all items.
  - b. The city council would set a budget then send out RFPs.
2. Retreat Day
  - a. Take four hours on a Saturday morning and knock out all of the goals for the city.
  - b. Facilitated by the City Administrator.
  - c. Includes department heads.
3. Work Session
  - a. Pick a work session time and hammer it out in less than two hours
  - b. Facilitated by the City Administrator.
  - c. Includes department heads.
4. Staff Presents
  - a. Staff provides and updates the goals and presents them for a discussion and vote by the city council
5. All of the Above
  - a. Blend options from above and move forward until goals are set.

The city council can discuss a timeline and expectations. How much input is needed and how focused the goals should be for the city. The city can consider all the current goals provided in the [comprehensive plan](#) as the kick starter for this project.