

Fitness and Aquatic Center: January 2025 Update

Networking and Communication:

- **FAC app**
- **Member Email Communication:** updates, schedule changes & reminders sent out about 1x/week
- **Monthly Newsletters**
- **Social Media**
- **City & Chamber Newsletters**
- **Website** up to date

Recent FAC Events:

- **Dec. 8: FAC Holiday Party in the Pool from 1-3pm**
 - 70 people attended! 27 members; 43 non-members
 - \$252 in revenue.
- **Dec. 13: Lifeguard Meeting & Holiday Party**
- **Dec. 17: Holiday Hoopla Event in conjunction with Community Ed**
 - 35 attended the Soup Lunch following the concert
- **Dec. 20: Raven Stream 3rd Grade Groups visited the pool: \$387 in revenue!**
- **Dec. 21: Tot Time in the Pool:** (15 attended. \$78 in revenue)
- **Jan. 3: Tot Time in the Pool:** (day of pipe bursting - pool closed all morning, only 3 attended)
- **Jan. 16: Family Swim Night at the Pool** (20 non-members attended. \$87 in revenue)
- **Jan. 18: Tot Time in the Pool from 9:30-11am** (30 attended! \$162 in revenue)
- **Jan. 24: Girl Scout Lock-in from 5-10pm** (38 swam)

Upcoming FAC Events:

- **Jan. 30: Family Swim Night at the Pool**
- **Feb. 6: NPHS Boys Home Swim Meet - aquatic center closed from 12-9pm**
- **Feb. 7: Tot Time in the Pool**
- **Feb. 7: To the Pointe Party in the Pool from 6-8pm**
- **Feb. 13: Family Swim Night at the Pool**
- **Feb. 15: JV Conference Meet** (Aquatic Center closed all day. Fitness areas open)
- **Feb. 16: Valentine's Day Party in the Pool from 1-3pm**
- **Feb. 22: Tot Time in the Pool**
- **Feb. 26: Your Path to Musculoskeletal Health (free) Presentation @ 10:30am**
 - Mayo Clinic Health System Orthopedic Physicians will be presenting. Free to attend.
- **Feb. 27: Family Swim Night at the Pool**
- **March 7 - 9: Mantas hosting MRC Meet at the FAC Aquatic Center.**
 - Entire Aquatic Center, Gymnasium & Community Room will be closed for members.
 - Member Parking & Check-in will be available: south parking lot & south Door #1 entrance.
 - Fitness areas will remain open.

Programming:

- **Aquatics Programming**
 - **Swim Lessons:** Winter B lessons started January 19th.
 - **Birthday Parties:** 6 in December.
 - **11 in January!** 7 scheduled so far in February.

- ***Fitness Programming***
 - **Winter Warrior Challenge started Jan. 13.**
 - 21 members & staff registered.
 - \$1,363 in revenue
 - **NEW! 6 Week Fall Prevention Series will start Feb. 24: Mondays & Thursdays**
 - 30 min sessions led by FAC Personal Trainer, Krista Christenson
 - Fee is \$30/person to participate.
 - **March Madness Challenge will start March 10. Registration starts Feb. 17. Free to participate (retention challenge).**
- ***Group Fitness: classes are busy!!***

Current FAC Promos:

- **Personal Training Promo:** Purchase 10 sessions and get one free in January
- **Pathway4Health Promo:** \$20 savings on the 6 week 1:1 Weight Management Program (Jan. only)

Staffing:

- **Lifeguards:** We hired 6 new guards for the winter.
- **Swim Lessons Instructors:** in the process of getting 5 or 6 more instructors trained!
- **Program Leads:** hired 3 new Program Leads for the Winter After School Program.
- **Personal Trainer:** we'll have one more Personal Trainer starting in February or March.

Projects & Planning:

- **Winter After School Program started Jan. 13 at the MS AUX gym.**
 - 30 kids registered. 7 non-members and 23 members.
- **Lifeguard In-Services:** The last in-service of the year is scheduled for December 13th.