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MEMORANDUM

TO: HONORABLE MAYOR AND CITY COUNCIL
CC: JOSHUA M. TETZLAFF, CITY ADMINISTRATOR
FROM: KEN ONDICH, PLANNING / COMMUNITY DEVELOPMENT DIRECTOR
SUBJECT: APPROVE AGREEMENT WITH NEW PRAGUE ARTS FOUNDATION FOR PROGRAMMING AT POPS FACILITY FOR 2027
DATE: JULY 1, 2026

At the April 6th, 2026 City Council meeting, the City Council approved the issuance (4-0-1, Wolf abstained) of the RFP (see attachment to the agreement) seeking programming for the Praha Outdoor Performance Stage (POPS).

The RFP was formally issued on April 7th with proposals being due by May 8th.

One proposal (see attachment to the agreement) was submitted by the New Prague Arts Foundation for programming for the 2027 year (and with the option of negotiation for the 2028 year).

While only one proposal was submitted, staff reviewed and scored the proposal with the criteria listed in the RFP and it earned 88 out of 100 possible points. The proposal meets all criteria of the RFP including the following highlights:

- No compensation from the City to the New Prague Arts Foundation (NPAF) for 2027.
- Will provide about 25 programmed events in 2027 (including 8 as part of the continuation of the Summer Concert Series).
- Diverse programming including concerts, theater events, art events, movie nights, etc.
- Will be made available to the general public after April 30th for unbooked dates.
- All events are free for the public in 2027 (unless an opportunity for an entrance fee event comes up).
- NPAF provides liability insurance for all their own events.

As required in the RFP, the selected organization must enter into an agreement with the City. The City Attorney's Office drafted the attached agreement to be utilized for 2027. Pending the outcome of the 2027 programming year, 2028 is to be negotiated by both parties and a new agreement would be necessary at that time.

Recommendation

Approval of the attached agreement with the New Prague Arts Foundation to provide programming at the POPS facility for 2027.