

*It's Time!*



PRAHA OUTDOOR  
PERFORMANCE STAGE

# The Praha Outdoor Performance Stage (POPS) Committee of the New Prague Area Arts Council (NPAAC).

- Build POPS for Community Use – to showcase New Prague as a hub of arts culture for the south metro
- Multi-Use structure for music/theater/dance/visual arts and more
- Raise private dollars over next two-three years, totaling \$1 million – [currently at about \\$845,000 in pledges.](#)
- Work closely with City of New Prague, which will maintain facility once built – [ongoing collaboration.](#)

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## OUR MISSION STATEMENT

"To build a multi-purpose outdoor performance facility to celebrate the arts and other community gatherings from music to theatre to dance to visual arts and much more."

## OUR VISION STATEMENT

"The venue will strive to be an attractive community asset, well-designed acoustically for the performing arts and community gatherings; comfortable for the performers and spectators, accommodating to those with disabilities, and facilitating from small, up to large groups of attendees and performers."

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# Can New Prague someday have its own facility that may look like this?



Brooklyn Center Outdoor Facility

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Buffalo Outdoor Performance Facility



# Who Will Use This Facility

- New Prague Community Band
- Local City Choral Groups
- Music at the Broz Concert Series
- Dance Events
- Theatre Events
- Family Events (e.g. “Movie Nights”)
- Print/Sculpture Art Exhibitions
- Half-Marathon Award Staging
- Chamber Events
- School/City/Organization programs
- Scout Programming
- Churches
- Weddings/Anniversaries
- Other Miscellaneous Groups

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# The NP City Council has recommended this site for POPS (as you know)



West end of  
downtown; old mill  
pond/creamery site.

# Update on Fundraising (confidential)

- Pledges equal about \$845,000 as of July 1. Of that, \$745,000 seems “bankable.”
- Potential pro bono services (utilities, grading, some landscaping, general contractor fees could equal \$100,000 or more. Have asked design firms to create a bid based on “cash” of \$800,000.
- Goal to continue to raise cash to reach \$1 million by end of 2024 (previously end of 2025).
- Actual cash in the bank/investments through the Forward New Prague Foundation is \$300,000.
- Prospect list is long. Many companies and individuals that we hope will contribute have not committed yet. Are you part of this historic project?
- Between what is “bankable”, pro bono services and fundraising efforts until the end of 2024, we believe we are in a position of cash/pro bono nearing \$900,000 in total or more.
- General contractor review of Buffalo, MN, design, (seen previously in slide) tell us that this \$800,000 in cash can build something very similar. Similar for Brooklyn Center.
- Aug. 7 “quasi-public” meeting at 6 p.m. at The Broz to update community on project.
- POPS Gala II with Mollie B & SqueezeBox with Ted Lange Oct. 4. Goal to net \$15,000-\$20,000

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# Tentative POPS Timeline July 2024.

- RFP sent to design/architectural firms June 10 (permit-ready designs only)
- Select a design firm early July. (Will work with appropriate city staff.)
- Preliminary design in time for Aug. 7 “quasi-public” meeting at The Broz on the POPS project.
- Look to work with city on building POPS on City Center land through some type of “donation agreement,” then turning back to city upon completion.
- Goal to select a general contractor by this fall.
- If all appropriate decisions are made by NP City Council, our goal is to begin construction in the spring of 2025, with completion by the fall of 2025.

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# An all volunteer group of individuals comprises the POPS Committee (of the New Prague Area Arts Council).

## The POPS Committee Leadership Team

- Den Gardner, Chair
- Karen Steinhoff, Vice Chair
- Bruce Wolf, Treasurer/Legal
- Sandi Loxton, Secretary
- Steve Frost
- Andy Beckius
- Dr. Jon Colling
- Joe Barten
- Lisa Brusseau
- Shannon Brusseau
- Brooke Sticha
- Tony Buthe
- Gina Fadden
- Ben Hilding
- Larry Pint
- Shannon Allen
- Eddie Shimota



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## HOW CAN I GET INVOLVED?

If you want to become a donor and/or be part of this historic effort, contact:

**DEN GARDNER**

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612-325-3981



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**THANK YOU**