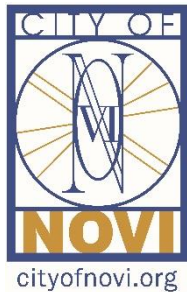


MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
THRU: BARBARA MCBETH, AICP, CITY PLANNER
FROM: LINDSAY BELL, AICP, SENIOR PLANNER
SUBJECT: NINE MILE CORRIDOR PROJECT
DATE: MAY 22, 2025

The Nine Mile Corridor project started a couple of years ago as Oakland County Parks (OCP) was having discussions with some of the communities in southeastern Oakland County. The concept of an interconnected pathway along Nine Mile kept coming up as something that people were very interested in -- as a recreational corridor, as a transportation corridor, and just a nice east-west connection in the southern portion of the county. OCP applied for and received a SEMCOG planning grant and OCP provided the matching funds to do a feasibility study project on the eastern portion, the eastern six communities of Nine Mile (Phase 1 – Hazel Park, Ferndale, Oak Park, Southfield, Farmington Hills and Farmington).

The Phase 1 Nine Mile Corridor Feasibility Study, released in July 2023, looked at the corridor through those six communities to try to determine what type of pathway treatment might make sense in each area. It also looks at the community amenities that people might want to connect to, such as community centers, parks, libraries, civic centers, commercial districts, etc. The study provides a framework for future coordination of building out that pathway over the over the long term, and to help direct future funding opportunities to that effort.

Phase 2 of the project continued the study to the west, incorporating Novi, Northville (via desired linkages through Novi), Lyon Township, and South Lyon to extend the feasibility study all the way to the western boundary of Oakland County. The final report for Phase 2 has recently been released – see attached. For the Novi portion of the trail, the pathway recommendations, depending on location and current conditions, include 8- to 10-foot shared-use paths, enhanced 6-foot sidewalks, 5-foot advisory shoulders, boardwalk, or signed bike routes. The study also details segment characteristics, challenges, and implementation details for each segment.

Concurrent with the Phase 2 portion of the study, OCP contracted with Crimson Group to come up with a name and brand to create a unified identity for the pathway/trail. Examples of other “branded” trails include the High Line in New York City, The 606 in

Chicago, the Monon Trail in Indianapolis, the BeltLine in Atlanta, and the Joe Louis Greenway in Detroit. Each of these examples adopted cohesive brands and style guides that help users recognize when they are on the trail and establish placemaking with signage. In the case of the 9 Mile corridor, a clear connection was needed to be consistent across 10 separate communities. The branding will provide a unifying theme to the trail that can be incorporated into wayfinding signage, a website, printed materials, etc.

Ultimately, after several meetings with representatives of each of the communities, the final name of the project is "9 Line," with the logo design shown below:



Additional branding ideas are shown in the attached pages from the brand guidelines report.

As a next step, Oakland County Parks would like each of the Phase 2 communities to sign a Memorandum of Understanding (MOU). The MOU will serve as a non-binding agreement between the Nine Mile Communities that indicates that we intend to continue to work together on implementing the vision for Nine Mile outlined in the Feasibility Study. It was modeled after the Clinton River Trail MOU between those communities. As noted in the draft MOU (attached), it acknowledges a voluntary, cooperative association between the communities and the county – it outlines our intent to work together to plan, design, construct, and promote the 9Line. This document is typically signed by the City Manager, Mayor, or both.

Please feel free to contact staff if you have any questions on this matter.