

MAY BOND EDUCATION SUMMARY

IN THE MEDIA & IN PERSON

**HOA Meetings**

**Public Meetings**

Ambassador Academy Reunion, Fox Run,
Info Session at Fire Station #1, Novi Rotary

DIGITAL MARKETING

Podcast Episode



54 views on YouTube (full-length video)

29 streams on podcast platforms

EPISODE 98
PUBLIC SAFETY BOND
UPDATES & FAQ



**155 visits**

cityofnovi.org/2025Bond



3 Social Media Posts



14,783 views

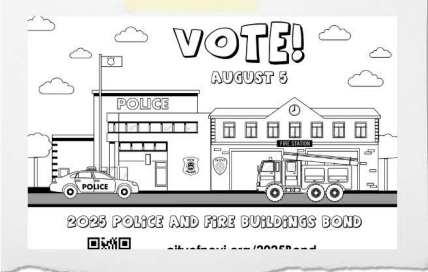
95 interactions

8,761 reach

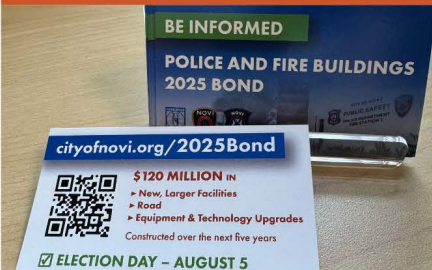
44 shares

PRINT MARKETING

**1,000**
Coloring Pages Printed



1,000 Business Cards Printed



3 Banners Installed

Banners located at Civic Center, Library and Police Station

