

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: DANIELLE MAHONEY, ASSISTANT CITY MANAGER
SUBJECT: 4TH QUARTER COUNCIL GOALS UPDATE
DATE: AUGUST 11, 2025

On January 6, 2024, City Council convened for the Early Input Budget and Goal Setting Session. The strategic goals discussed during this session were unanimously approved at the February 12, 2024, Council Meeting. These goals are prominently displayed on the [City's website](https://www.cityofnovi.org) and are integral to the annual budget process.

To keep Council informed and engaged, staff will provide quarterly updates on the status of these goals, detailing accomplishments, ongoing work, and opportunities for refinement. These updates will serve as a tool for Council to:

- Ask questions about current progress.
- Shift focus or pivot strategies, if necessary, based on new insights or evolving community needs.
- Ensure alignment with the City's strategic priorities.

Third quarter key highlights are below and align with the City's three core program areas:

OPERATE a World-Class, Sustainable Local Government

Q4 key highlights include:

- **Boards & Commissions Process:** The Clerk's Office and City Manager's Office, in consultation with Legal, have confirmed recommendations to update the appointment frequency for existing boards and commissions to streamline the process. This change will support the development of a more cohesive onboarding strategy for all appointees. Once approved, staff will shift focus to improving new Council onboarding.

In addition, staff is finalizing standard operating procedures for internal processes related to Council Committees.

This initiative was discussed as a topic at the August 7 Ordinance Review Committee meeting and aligns with ongoing efforts to improve consistency and transparency in board, commission, and committee operations.

BUILD a Desirable and Vibrant Community for Residents and Businesses

Q4 key highlights include:

- **Novi Town Center:** Significant progress has been made in revitalizing the Main Street area. In addition to the streetscape enhancements initiated by Pulte and the refreshed façade at Town Center, new development by Sakura has further contributed to the area's momentum. These combined efforts have supported the opening of several new businesses and helped reestablish a vibrant atmosphere. The Corridor Improvement Authority (CIA) has resumed regular meetings and is focused on developing a cohesive visual identity for the entire corridor to unify its look and feel.

City staff have connected with officials at Walmart regarding the use of their lot (separate ownership from the rest of Town Center). Initial feedback has been positive. Concept plans have been shared, and we are looking to follow up with these officials soon.

INVEST Properly in Being a Safe Community for All

Q4 key highlights include:

- **Pavement Surface Evaluation and Rating (PASER) Score:** As of Q4, and according to the Road Report Refresh, the percentage of roads rated "poor" (PASER 1–3) combined with those rated "fair" (PASER 4–5) has decreased to 49% meeting Council's goal of keeping poor and fair roads below 50% of the total road network. At the start of the fiscal year, this percentage was 53%.

In addition to this memo, staff will provide a summary Q4 goals update at the August 11th Council meeting.

As we look ahead, City Council will hold an Early Input Budget and Goal Setting Session in January 2026 to help shape priorities for the upcoming fiscal year.

Thank you for your leadership and continued guidance.

Attachment: Red Box Objectives spreadsheet.