

Neighborhood Entryway Enhancement Matching Grant Program
Project Grading Rubric

0 = project does not meet this criterion
 1 = project partially meets the criterion
 2 = project fully meets the criterion

	Standard Criteria	Possible Points	Points Awarded	Notes
1	Creates a positive impact on the neighborhood and City	2		
2	Establishes the neighborhood and creates an inviting subdivision entrance	2		
3	Project is a permanent physical improvement, <u>not</u> on-going or routine maintenance	2		
4	Project appears well planned and ready for implementation	2		
5	Grant application is complete and accurate, including well defined plans	2		
6	Subdivision is more than 10 years old	2		
7	Improves safety	2		
8	Reduces environmental impact	2		
9	Improvement from the existing conditions	2		
10	Positive impact along visible areas of the city	2		
11	Proposed project costs appear reasonable	2		
12	At least 50% of proposed new plantings are native specimans	2		
Total Points		24		

	Bonus Criteria	Possible Bonus Points		
1	Project uses sustainable materials	1		
2	Locally sourced materials	1		
3	Use of LED lighting and/or solar power for signs/lighting	1		
4	Use of non-invasive groundcover plants instead of mulch	1		
5	Use of xeriscaping - plants that do not require irrigation	1		
6	Other bonus criteria at discretion of the Beautification Commission (<i>Must be clearly elaborated upon during course of Commission meeting</i>)	1		
Total Bonus Points		6		

Total Points Overall 30