



TO: VICTOR CARDENAS, CITY MANAGER
FROM: JAMES HILL, PLANNER
BARBARA MCBETH, AICP, CITY PLANNER
SUBJECT: ACTIVE MOBILITY PLAN UPDATES
DATE: JULY 17, 2023

MEMORANDUM

Mayor and Council –

Staff is engaged in numerous public engagements to gain input plans that are currently being drafted. The Active Mobility Plan (formerly the Non-Motorized Plan) is currently in the works. Please see a brief summary of its status.

- Victor

The Active Mobility Plan, which is an update to the City's 2011 Non-Motorized Plan, is fully underway and currently in the process of gathering community input on the consultant's preliminary recommendations. The preliminary plans are based on current conditions, discussions with residents and stakeholders, and other public engagement efforts earlier this year. The [preliminary plans](#) are available to view, in addition to a new survey available for residents to give their opinions on whether or not the preliminary plans accurately represent the needs and wants of the community.

The preliminary plans include informational graphics that provide an overview of the components recommended by the consultant. The three main components of the plan include the following:

1. The Neighborhood Greenway Network focuses on continuous connectivity of the non-motorized network in Novi
2. Preparing for Transit anticipates the plans for transit routes to be introduced to Novi and proactively addresses safety and access for non-motorized users
3. Improved Access to Shopping and Dining aims to facilitate easy access for bicyclists and pedestrians to access businesses directly from the street

The preliminary plans also include elements regarding guidelines for major corridors that consider all modes of travel. Local Road Routes are another element of the plans targeted toward family-friendly routes that connect neighborhoods to each other and local destinations, including schools, parks, and trails. Finally, the preliminary plans attempt to address the non-motorized infrastructure around Walled Lake and any potential improvements that could be made.

Planning staff has begun to advertise the survey and preliminary plans by working with the Community Relations team on social media posts and sending out an email to residents that subscribed to regular updates. In addition, staff and the consultant have attended in-person events to present the preliminary plans and share the survey. We attended two events sponsored by the Novi Public Library – the Tuesday Tunes at the Library on July 11 and the Summer Songfest at Paradise Park on July 13. At both events, residents engaged with the materials on display and provided feedback about the changes they thought made sense in the community. I also had the opportunity to speak at the Summer Songfest during intermission to spread the word about the Active Mobility Plan.

While the Active Mobility Plan was not the center of attention at these respective events, on July 20, staff and consultants are hosting an informational discussion on the Active Mobility Plan and in particular the possible changes to the bicycle and pedestrian infrastructure on South Lake and East Lake Drives. The meeting is being held at Lakeshore Park from 6 p.m. to 8 p.m., and residents can come and go during that time. Yard signs were put up around Walled Lake advertising both the July 20 meeting and the available survey via a QR code.

Other public engagement strategies may include further efforts on social media, signage posted at the Civic Center and along the ITC Trail, and other channels. **After this final round of community input, the consultants will refine their plans to implement any changes into a final report to be presented to the Walkable Novi Committee, the Parks, Recreation, and Cultural Services Commission, and lastly, the Planning Commission for a recommendation for consideration and adoption by the City Council.**



(Above) Planner James Hill engaging with a resident at the Novi Public Library during the July 11 Tuesday Tunes event



(Both Above) Summer Songfest event held at Paradise Park on July 13

