

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: JEFF MUCK, PRCS DIRECTOR
SUBJECT: DIWALI FEST
DATE: FEBRUARY 27, 2025

PRCS staff, in collaboration with a dedicated group of community members, are excited to bring the first Diwali Fest to the City of Novi. "[Diwali is a festival](#) of lights that celebrates the triumph of light over darkness. It's celebrated by millions of people across the world." A Steering Committee including City Council Member Gurumurthy and PRCS Commissioner Gopalakrishnan, have played a key role in guiding the event's development.

Event Details

Date: Thursday, October 16, 2025

Location: Novi Civic Center

While final details are still being refined, the general schedule is as follows:

- 5:00–6:00 PM – Socialization, food, and vendor booths
- 6:00–6:30 PM – Opening ceremony featuring remarks from dignitaries, a presentation on the significance of Diwali, and the ceremonial lighting of the Diyas
- 6:30–7:30 PM – Cultural performances
- 7:30–8:30 PM – DJ, dancing, food, and vendors
- 8:30 PM – Fireworks display

Roles & Responsibilities

The community steering committee is focused on:

- Securing sponsorships and funding for fireworks
- Recruiting and scheduling performers
- Coordinating food and cultural vendors

PRCS and City Staff will oversee:

- Event logistics (stage, sound, seating, tents, and barricades)
- Marketing and promotions
- Coordination with police, fire, and CERT for public safety

A Save the Date notice will be included in the next issue of *Engage* to begin promoting the event. More details will follow as plans are finalized.

We look forward to celebrating this vibrant cultural festival with the Novi community!

SAVE THE DATE FOR NOVI'S FIRST

DIWALI FEST 2025

LIGHTS, CULTURE & COMMUNITY



THURSDAY
OCTOBER 16
5-8:30PM
NOVI CIVIC CENTER

FOLLOW UPDATES AT [CITYOFNOVI.ORG/PARKS](https://cityofnovi.org/parks)

