

Possible Steps for Re-Invigoration of the Adopt-A-Sign Program:

1. Lower the “investment costs”:
 - Currently our program requires that individual groups design their own planting schema. Perhaps we can:
 - Have suggested landscape plans/planting lists
 - New or adjusted designs can remain an option, with City Approval
 - Do any of the signs have pre-existing planting conditions that should be noted? Soil Quality? Available Sprinklers? Etc.? This could affect what plants will be successful.
 - Suggest as primarily a single day event for organizations but with the potential for returning ventures. (IE a fun volunteer type event wherein they install the plants after which City Staff maintains the next season).
 - We receive inquiries for group volunteer activities in the City, suited for corporate groups or scout troops, very frequently but have few offerings.
 - The current duration is for 2 years, and the length of commitment may be a deterrent. perhaps instead offer 1-year or even seasonal (such as Spring/Summer and Autumn).
 - To this end we may need to plan more annual focused landscape designs
2. Prepare a better Map of existing signs with photos of each sign/description of park.
3. Is there a suggested vendor for plantings? Can we have “packages” available for purchase/pickup from an existing vendor utilized by the city?