

MEMORANDUM



TO: SHERYL WALSH-MOLLOY, DIRECTOR OF COMMUNICATIONS
FROM: DAMON PARNELL, DEPUTY DIR. OF COMMUNICATIONS
SUBJECT: CIP MILLAGE RENEWAL COMMUNITY OUTREACH
DATE: SEPTEMBER 16, 2026

With the general election just more than six weeks away on Tuesday, November 3, the 2026 CIP Millage Renewal community education campaign is in full swing. Over the past several months, we've worked diligently to ensure Novi residents have clear, accessible information about the 2026 CIP Millage Renewal, and that effort will continue until just prior to the election. Below is a brief overview of recent activities.

Printed Materials

- Roadside educational pole banners are located at the Civic Center, Fuerst Park, and Pavilion Shore Park.
- An informational kiosk with banner signage and brochures is located in the atrium of the Civic Center.
- Brochures are also available at the Novi Public Library.
- A two-page spread was featured in the Fall 2026 Engage Magazine, reaching over 31,000 homes and businesses with key information about the renewal.

Digital Outreach

- The 2026 CIP Millage Renewal webpage remains the central hub for accurate and up-to-date information.
- Targeted email newsletters and social media content continue to engage residents and address frequently asked questions.

Video and Visual Content

- An "Update Novi" segment about the renewal was produced, shared on social media, and is hosted on the City's YouTube channel.

Community Outreach, In-person Engagement & Events

- Mayor Fischer discussed the renewal during his State of the City Address in April 2026.
- Brochures were distributed, and staff answered resident questions at Novi Community Fest in June 2026.

- City staff attended six HOA meetings between April and July, speaking directly to over 100 residents about the CIP Millage Renewal.
- City staff distributed brochures and provided information about the millage renewal at the HOA Leadership Gathering on September 15, 2026. Thirty HOA leaders were in attendance.
- City staff presented information about the CIP Millage Renewal at the annual Ambassador Academy Reunion. Forty alumni were in attendance.

Earned Media Attention

- The proposal continues to generate media interest, with coverage in C&G News (April 2026), and Novi Northville News (September 2026)
- An interview with WXYZ is scheduled for Monday, September 21.

As we approach the remaining weeks before the election, our focus remains on education, transparency, and community engagement.

Planned Continued Outreach

- A dedicated eNewsletter that will reach over 20,000 subscribers.
- October HOA eNewsletter, "The Link". HOA leaders have been encouraged to share the information with their residents.
- The City Manager's October edition of "The Six" community highlight video will feature information about the renewal and election. This video will be shared on our social media platforms and in the October edition of "The H.I.N.T." community eNewsletter.
- Four Public Information Sessions will take place: Fox Run (September 18), the Civic Center (September 24), Lakeshore Park (October 6), and the Novi Public Library (October 10).
- City staff will attend HOA meetings to provide information and engage with residents.
- We will continue to share information about the millage on our social media platforms.

GET INFORMED ABOUT THE CITY OF NOVI'S PROPOSED...



Capital Improvement Program (CIP) Millage **Renewal**

Since 2016, the City of Novi has funded community infrastructure and public asset improvements through its Capital Improvement Program (CIP) Millage. The CIP Millage serves as a dedicated funding source for capital projects, including trails and pathways that support connectivity, parks and recreational facilities, and other public infrastructure.

Over the last ten years, the CIP Millage has funded numerous improvements throughout the community. These include the expansion of the Department of Public Works facility,

renovation of Lakeshore Park and its building, the addition of 160 acres of parkland, the extension of the ITC Trail, and the replacement of fire vehicles.

The 2016 CIP Millage, which funded infrastructure and other physical improvements and assets, was approved for a ten-year term from July 2017-July 2026. The City of Novi is asking to **continue the millage** for another ten years at the same 1-mill rate **with a zero tax rate increase**.

THE CIP MILLAGE IS A FUNDING SOURCE FOR THINGS LIKE:



Parks & Trails



Fire Apparatus



Infrastructure, such as
sidewalks and pathways



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What is proposed?

A **continuation** of the current millage for another ten years, at the **same 1-mill** rate, resulting in **NO additional cost** to taxpayers.

Market Value	Taxable Value	2017-2026 CIP Cost Annually	Tax Increase
\$200,000	\$100,000	\$100	0% Continued at 1-mill
\$400,000	\$200,000	\$200	
\$600,000	\$300,000	\$300	

What kinds of things could CIP Millage funds be used for?

- ITC Park renovation and development of acquired adjacent land
- A Community Center
- Fire Apparatus
- Continued land acquisition
- Continued sidewalk/boardwalk investments
- Bosco Fields enhancements
- Increased energy efficiency at City buildings
- Playground replacements



How can I learn More?

Attend a Public Information Meeting:

September 24, 6-7pm

Novi Civic Center
(45175 Ten Mile Road)

October 6, 6-7pm

Lakeshore Park
(601 South Lake Drive)

October 10, 10-11am

Novi Public Library
(45255 Ten Mile Rd.)

Questions? Email:
communityrelations@cityofnovi.org
or Visit:
cityofnovi.org/2026ciprenewal

Voting Information:

To find your local voting precinct, **visit michigan.gov/vote**.

September 24

Absent Voter ballots will be available in-person at the City Clerk's Office

October 24 - November 1

Early In-Person Voting available at the Novi Civic Center

November 3
Election Day

cityofnovi.org/2026cipRenewal