



ultium  charge 360

DEALER COMMUNITY CHARGING PROGRAM



GETTING CHARGERS IN OUR COMMUNITIES



DEALER AND SITE HOST BENEFITS

- Spur infrastructure growth of Level 2 chargers (19.2 kW/ 80 amp) in your community
- Dealer brand identity placement on every charging pedestal for the duration of the program
- Chargers increase community awareness that the Dealer and GM sell electric vehicles, and may potentially help drive showroom traffic and customer engagement
- Potential to increase Site Host traffic where chargers are available for public use

We developed the Dealer Community Charging Program in the U.S. to help GM and EV Dealers with a shared vision: to make EV chargers more accessible in our communities.

Together, our goal is to deploy up to 40,000 Level 2 chargers¹ at key destinations in communities across the U.S. Most public chargers are Level 2 and serve a different use case than DC Fast Chargers (DCFC), which are typically for quick top-ups at low dwell time locations.

With the assistance of GM and the right community Site Hosts, you can help realize a zero-emissions future.



¹. Subject to availability. GM to provide up to 10 chargers.

WORKING WITH YOUR SITE HOST

Prior to enrolling, take these steps to help streamline the process:

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| 1. Installation plans – Discuss plans with your Site Host and encourage them to consult with an electrician to determine costs including, but not limited to, utility and electrical upgrades. These factors will likely impact cost and/or timing of the installation. | 2. Encourage Site Host to identify available EV Rebates and Incentives². Many government agencies and utility providers may offer an array of tax credits, rebates and grants. These may apply to EV chargers and electricity rates. | 3. Work on your written agreement with the Site Host. Build upon “Minimum Site Host Requirements” available in the Dealer Community Charging Program app in GlobalConnect. |
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Field Support

- Informational launch kit materials, including Dealer Community One Pagers and video, are available to be shared with Dealers
- More info can be provided by EV Retail Managers or EV Ownership Managers, or email questions directly to dealercommunitycharging.questions@gm.com

Installation Costs

- Because cost of installation varies by situation and is dependent on multiple factors (e.g., labor, permits and inspections, utility and electrical upgrades and charger location), there is no standard program cost³
- Each Site Host location will differ and the Site Host should consult with a qualified electrician
- The installation cost ranges listed below are estimates only. Installation rates could fall outside of the estimated range
 - Dual pedestal (2 chargers):
~\$5k-\$25k per pedestal
 - Five dual pedestals (10 chargers):
~\$25k-\$125k in total

Charging Costs

- Charging rates vary greatly by region and are subject to change. The national average price of electricity (all sectors) is 12.89 cents/kWh⁴
 - **Sample rate calculation:**
If an EV requires 40 kWh to fully recharge the battery at a rate of 12.89 cents per kWh⁴, the charge cost is \$5.16
- For information on state-specific electricity costs, click [HERE](#)



Limited availability early 2023 by waitlist. Additional GMC HUMMER EV SUV models available Spring 2023.

NOTE: Chargers must be installed in the community and not at the Dealership. Program Terms and Conditions subject to change at GM's discretion.

See Program Guidelines posted to the Dealer Community Charging Program app on GlobalConnect for additional guidance.

2. Incentives are subject to change at any time without notice from their respective governmental authorities. Site Hosts must check with their own local governing body before relying on any GM-provided information. It is recommended that Site Hosts consult with their tax advisors. 3. Pursuant to the Terms and Conditions of this Program, Dealer pays up front for pedestal, cable management, five-year networking and maintenance, three-year limited warranty (can extend up to 5 years), and branding identity. Site Host is responsible for installation cost and cost of electricity when chargers are in operation. 4. [U.S. Energy Information Administration, Electric Power Monthly](#) with data updated June 2022.