

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: DANIELLE MAHONEY, ASSISTANT CITY MANAGER
SUBJECT: 3RD QUARTER COUNCIL GOALS UPDATE
DATE: APRIL 24, 2025

On January 6, 2024, City Council convened for the Early Input Budget and Goal Setting Session. The strategic goals discussed during this session were unanimously approved at the February 12, 2024, Council Meeting. These goals are prominently displayed on the [City's website](https://www.cityofnovi.org) and are integral to the annual budget process.

To keep Council informed and engaged, staff will provide quarterly updates on the status of these goals, detailing accomplishments, ongoing work, and opportunities for refinement. These updates will serve as a tool for Council to:

- Ask questions about current progress.
- Shift focus or pivot strategies, if necessary, based on new insights or evolving community needs.
- Ensure alignment with the City's strategic priorities.

As a reminder, an update on goals from the first and second quarter were presented at the [September 30, 2024 City Council Meeting](#) and the [January 6, 2025 City Council Meeting](#).

Third quarter key highlights are below and align with the City's three core program areas:

OPERATE a World-Class, Sustainable Local Government

Q3 key highlights include:

- **Long-Range Strategic Planning:** The Long-Range Strategic Planning Committee has made significant progress toward the Novi 2050 Strategic Plan, going under contract with BerryDunn to facilitate the strategic planning process, and completing the first Council workshop aligned with the effort – a futurist session in which Council and staff identified and prioritized future trends that will impact Novi. Staff is currently finalizing a core project team and a project kick-off with BerryDunn is scheduled for late April.
- **Boards & Commissions Process:** The Clerk's Office and City Manager's Office are currently working with Legal to confirm updates to appointment terms and frequency for existing boards and commissions to streamline the process and

present to the Rules Committee. Once finalized, the focus will shift to enhancing onboarding efforts.

BUILD a Desirable and Vibrant Community for Residents and Businesses

Q3 key highlights include:

- **Novi Town Center:** Significant progress has been made in revitalizing the Main Street area. In addition to the streetscape enhancements initiated by Pulte and the refreshed façade at Town Center, new development by Sakura has further contributed to the area's momentum. These combined efforts have supported the opening of several new businesses and helped reestablish a vibrant atmosphere. The Corridor Improvement Authority (CIA) is set to resume regular meetings and is focused on developing a cohesive visual identity for the entire corridor to unify its look and feel. City staff are also exploring opportunities to collaborate with Town Center leadership and the Chamber of Commerce to create a strategy that enhances community engagement and activation in the area.
- **Broadband:** The Public Utilities Committee recently met with Farmington Mayor Joe LaRussa to learn about their broadband strategy. They also heard from a local internet service provider to gain insight into the private sector's approach to broadband expansion. Currently, the committee is exploring the potential cost and scope of developing a broadband master plan tailored to Novi's needs. At its budget session on 4/16, Council approved a \$75,000 placeholder to be reflected in the FY26 Recommended Budget.

INVEST Properly in Being a Safe Community for All

Q3 key highlights include:

- **Accreditation:** The City of Novi remains committed to service excellence through active participation in national and state accreditation programs across several departments. These rigorous processes promote transparency, continuous improvement, and adherence to industry best practices.
 - Parks, Recreation & Cultural Services (PRCS) – CAPRA
PRCS earned national accreditation through the Commission for Accreditation of Park and Recreation Agencies (CAPRA) in 2016 and was re-accredited in 2021. Novi is one of only three accredited agencies in Michigan. The department is currently preparing for its 2026 re-accreditation, with all full-time staff engaged in reviewing and updating documentation to meet CAPRA's 154 standards.
 - Public Works (DPW) – APWA
DPW is actively working toward accreditation through the American Public Works Association (APWA). The process involves a thorough self-assessment and compliance with over 400 best practices in public works

operations. This effort supports continuous improvement and service validation, and DPW is expected to receive its evaluation in spring 2026.

- Police Department – CALEA & MLEAP

Novi Police Department holds three accreditations:

CALEA Advanced Law Enforcement (462 standards) – Accredited since 2017; CALEA Communications (209 standards) – Accredited since 2021; Michigan Law Enforcement Accreditation Program (MLEAP) (128 standards) – Accredited since 2018

In March 2025, the department completed reaccreditation assessments for both CALEA programs. Final review hearings will occur in August 2025, with reaccreditation anticipated. MLEAP was most recently renewed in 2024. Future reaccreditation cycles are scheduled for 2027 (MLEAP) and 2029 (CALEA).

- **Sidewalk Maintenance Policy:** The City has awarded a contract to complete a sidewalk condition survey covering 220 miles of sidewalks. This data will support a multi-year neighborhood repair program, with work planned in at least one district per year. The survey is to be completed in Q4 using specialized equipment and will take 1–2 weeks for data collection and 2–3 weeks for processing. Results will be integrated into the City's GIS for repair planning.

In addition to this memo, staff will provide a summary Q3 goals update at the May 5th Council meeting.

Thank you for your leadership and continued guidance.

Attachment: Red Box Objectives spreadsheet.