



MEMORANDUM

TO: ERICK W. ZINSER
DIRECTOR OF PUBLIC SAFETY/ CHIEF OF POLICE

FROM: ADAM ELSER, LIEUTENANT

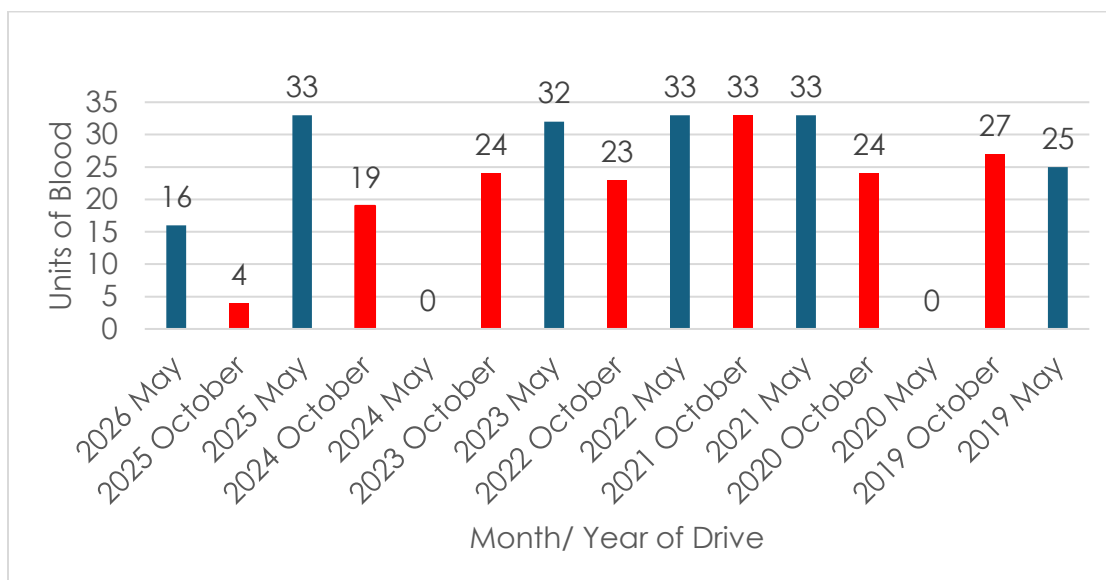
SUBJECT: BATTLE OF THE BADGES BLOOD DRIVE

DATE: JUNE 2, 2026

On Friday May 29, 2026, the Novi Fire and Novi Police Department partnered with the American Red Cross to host a Battle of the Badges Blood Drive at the Novi Civic Center. The event was held from 9:00 am to 3:00 pm. The event was promoted by the American Red Cross and our Novi Community Relations Department via the eWeb. Lieutenant Adam Elsen and Assistant Fire Chief Todd Seog led this effort as part of the Novi Fire Department's Strategic Plan. As donors check in, they are asked to choose who they represent- the Novi Police, Novi Fire or City Employees as a friendly competition. After those votes are counted the winning team receives bragging rights until the next year. For this event, bragging rights go to the Fire Department receiving six votes, followed by Police and City Employees with five each.

ATTENDANCE AND RESULTS OF THE BLOOD DRIVE:

This event had 16 units of blood that were collected. Since 2012, the Battle of the Badges Blood Drives has yielded 618 units of blood which has the capacity to help over 2,400 patients. The chart below provides a historical review of the units of blood donated during each Battle of the Badges Blood Drive.



RED CROSS ASSESSMENT OF THE BLOOD DRIVE:

This year the Red Cross had assigned Diane Risko to our blood drive to help coordinate the event. Diane noted that 48 potential patients will be helped by this drive.

RECOMMENDATIONS FOR THE NEXT EVENTS:

Future events will continue to coordinate with the Novi Police Departments Police Week in May and the Novi Fire Departments Fire Safety Week in October. Both Police and Fire Departments will continue to utilize the City of Novi's advertising media to help promote this event, as well as meeting with our coordinator from the Red Cross to help strategize on how to recruit more donors.