NOVI 2050
SHAPING TOMORROW, TOGETHER

NOVI, MI | STRATEGIC PLAN | PROCESS DIAGRAM

SCHEDULE	October 2025	November 2025	December 2025	January 2026	February 2026	March 2026	April 2026	May 2026	June 2026	July 2026	August 2026	September 2026	October 2026
PHASES	PHASE 1: LAUNCH					PHASE 3: VISIONING & GOAL SETTING				PHASE 5: CRAFTING THE PLAN			
				PHASE 2: DISCOVERY				PHASE 4: SCENARIOS & STRATEGIES					
STAFF LEADERSHIP TEAM Every other Tuesday 4:00-5:00pm	Project Branding Begin 10/31	Team Kick-off 11/4	Existing Plan Review / Data Gathering Finalize PM Memo 12/31	Stakeholder Engagement Planning	Workshop #1 (virtual) Date 2/9	Prepare Outreach Materials	Train Local Engagers Date TBD		Workshop #3 (in-person) Date TBD	Plan Drafting Workshop #4 (Virtual) Date TBD			
LONG RANGE STRATEGIC PLANNING COMMITTEE Weekly updates every Thursday				Insight & Foresight Trends (Environmental Scan) 1/31	Workshop #1 (virtual) Date 2/10		Workshop #2 (in-person) Date TBD		Workshop #3 (in-person) Date TBD	Workshop #4 (Virtual) Date TBD	Workshop #5 (Virtual) Date TBD	Workshop #6 (in-person) Date TBD	Final Plan Delivery and Adoption
CITY COUNCIL Weekly updates every Thursday							Council Presentation #1 Date TBD		Council Presentation #2 Date TBD			Council Presentation #3 Date TBD	
STAKEHOLDER GROUPS					Stakeholder Questionnaire (incl. Boards and Commissions) Date 2/10	Sounding Board Engagement (periodically as needed)							
COMMUNITY ENGAGEMENT							Community Workshop #1 Date TBD		Community Workshop #2 Date TBD			Companion Video Development	Plan Reveal and Celebration
							Local Engagers Outreach						
					Online Engagement								