

Questionnaire A – Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant:

Byeongju Kang

1(b). Name, address and phone number of business:

BKYK INC (DBA NAME: HOTARU)
39723 Grand River Ave
Novi, MI 48375
248-442-7788

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.

2. Type of liquor license applying for (circle all those that apply):

☒ Class C ☐ Resort ☐ Tavern ☐ Club ☐ Hotel A B ☒ Quota ☐ Transfer ☐ Microbrewery/Brewpub

Theme of Proposed Business:

Japanese Restaurant

3. Street address and legal description of the property where liquor license is to be located:

39723 Grand River Ave
Parcel number : 50-99-00-017-060

Questionnaire B – Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

N/A

2. What is the applicant's general business management experience?

The applicant managed a kitchen for 4 years prior to purchasing this establishment. He has owned, managed, cooked and operated HOTARU for 3 years

3. What is the applicant's general business reputation?

By improving the menu, interior, and service for the past 3 years, our restaurant has consistently received good reviews on Google, Yelp and Instagram comments. In addition, with friendly service and menu development, regular customers have steadily increased.

4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

Annual gross incomes have steadily increased over the past 3 years. Last year, our gross income was about \$590,000. This year, we expect 90,000 - 100,000 more than last year.

5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

N/A

6. Does the applicant use alcoholic beverages to excess?

NO

7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

Based on Novi's large asian population, We would like to contribute to the local economy by providing a variety of alcohol beverages that go well with authentic Japanese food. In addition, as a long term business plan, we plan to open additional unique authentic Asian restaurants in Novi that cannot be found in other cities.

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

The availability of alcohol can contribute to socializing and relaxation for some individuals, and can also have a positive effect on local businesses and communities. However, we know excessive consumption of alcohol can lead a variety of negative consequences. If we have strict policies and place, we can reduce or help to avoid these consequences.

9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?

Not at this time.

10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

We often get requests for asian type alcohol from our customers and feel there is a demand to serve with our food options.

11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

We will offer a unique variety of Japanese authentic alcohol.

12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

Yes. We confirmed with both the building department and our landlord in regards to adding liquor license and they both approved.

13. What effect will the facility to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?

We don't expect adding a liquor license to have any added traffic to the area.

14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

Directly adjacent in our same shopping center is a Korean restaurant with a class C license. Additionally, there are multiple other similar use cases within a 5-mile radius along

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

We are located in the middle of a 30,000 sq ft retail shopping center adjacent to similar commercial development; including retail, office, dealerships, storage, etc...

Haggerty, 10 mile and Grand River.
16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

Being a restaurant, we don't think it will effect the areas in question as we are going to be offering alcohol along with meals.

17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

Although we are a new business to Novi, we specifically targeted Novi as a community we want to be part of for the future. There is a variety of customers of all races that we serve and we feel that Novi offers a diverse community that

18. What utilities are available to serve the facility?

we would like to grow with.

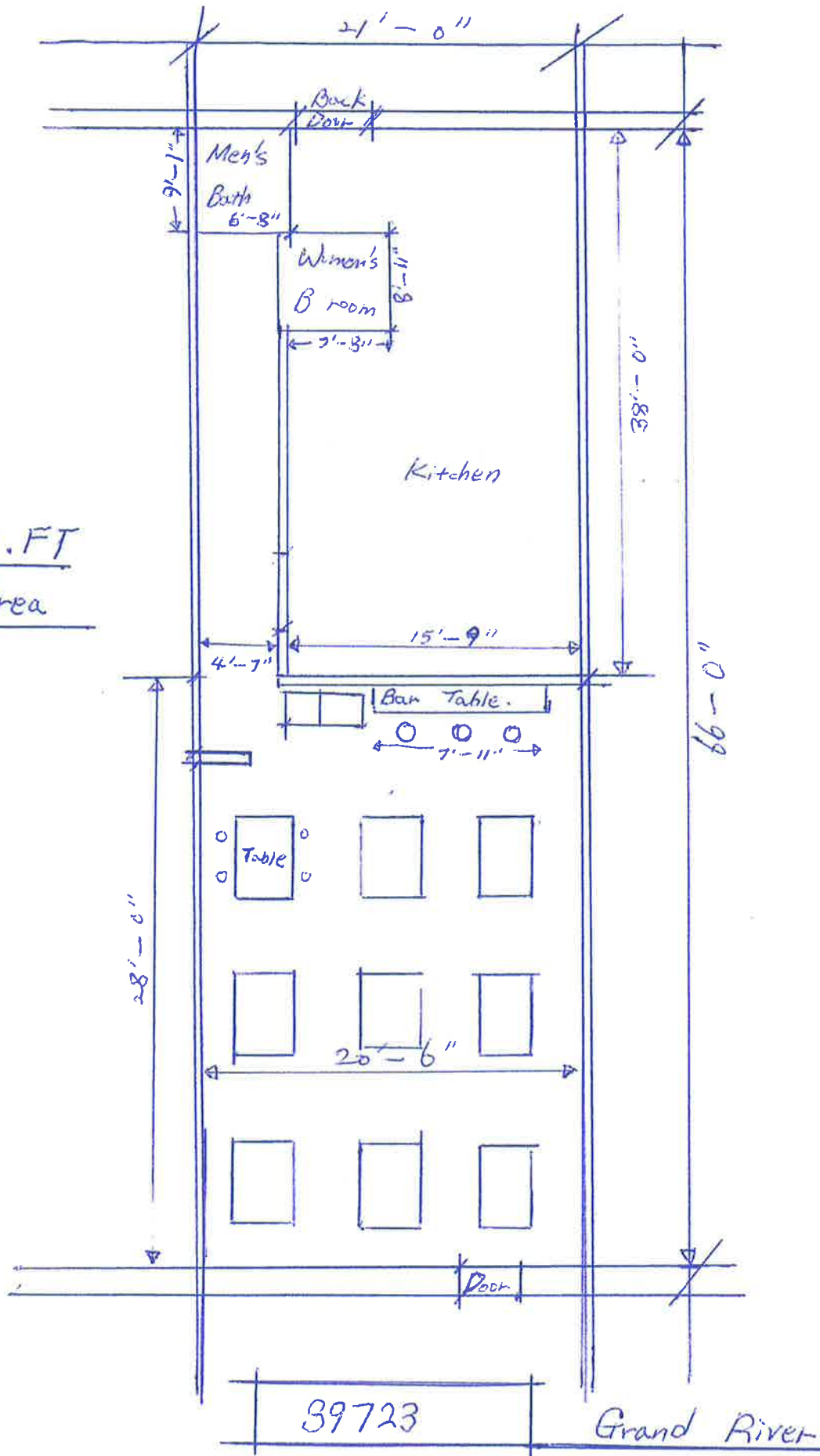
Gas, Water, Internet, Electricity.

19. What other factors should the Novi City Council consider?

The city of Novi Council has done a great job creating an outstanding safe environment for not only residents but businesses as well. It is a community I am proud to be a part of and would like to grow and improve the community in providing a quality food and service.

Pheasant Run Plaza

1365' SQ. FT
Leasehold Area



Dear City of Novi,

I am writing to request an exemption from the requirement of a liquor license for our business, specifically regarding the Site Plan and Building Façade Plan.

Our business is a small restaurant that aims to provide a unique and enjoyable dining experience for our customers. We take pride in offering a variety of delicious dishes that are complemented by a selection of high-quality alcoholic beverages. However, we have recently encountered an obstacle in obtaining a liquor license due to the requirement of providing a Site Plan and Building Façade Plan.

While we understand the importance of complying with local regulations, we would like to request an exemption from this requirement for the following reasons:

Firstly, our business is located in a small building that has limited outdoor space, making it challenging to provide a detailed Site Plan that meets all the necessary requirements. Additionally, the Building Façade Plan is equally challenging due to the unique architectural design of our building, which does not conform to the traditional guidelines.

Secondly, we believe that the Site Plan and Building Façade Plan requirements were intended for larger businesses with more extensive outdoor spaces, and we do not believe that they are necessary or applicable to our small establishment.

Therefore, we kindly request that an exemption be granted for our business regarding the Site Plan and Building Façade Plan requirements for obtaining a liquor license. We are committed to operating our business in compliance with all other relevant regulations, and we hope that this exemption will enable us to continue providing our customers with an exceptional dining experience.

Thank you for considering our request.

Sincerely,

Byeongju Kang

Drink Menu
Concept.

HOTARU



[DRINK MENU]



Bottle Beer

Asahi	S- \$7	L- \$12
Sapporo	S- \$7	L- \$12
Kirin	S- \$7	L- \$12



Cold Sake

S- \$7 L- \$12



Hot Sake

S- \$7 L- \$12



Special Sake- MP

Five different traditional bottles or cups of sake

*It changes every two months.

HOTARU

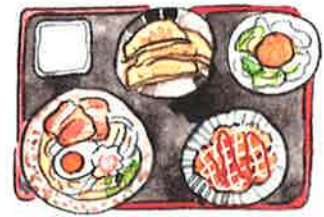


LUNCH(11:00-2:30)

Appetizers

• Takoyaki	7	• Agedashi Tofu	6	• Shrimp Tempura	7
• Shrimp Shumai	6	• Gyoza	6	• Chicken Karaage	7
• Pork Katsu	6	• Chicken Katsu	6	• Squid Karaage	7
• Vegetable Spring Roll	6	• Vegetable Croquettes	6		

Lunch special

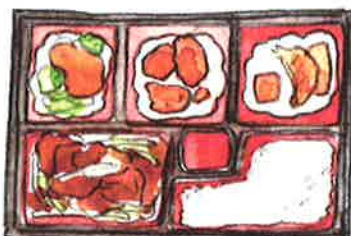


1. Demi-glaze Katsu	Choice of pork or chicken katsu with house special sweet demi-glaze sauce served with cabbage salad, sweet corn, rice and miso soup.	13
2. Curry Rice + Mini Udon	Japanese style beef curry over rice served with house salad.	12
3. Ramen Combo	Choice of mini Tonkotsu, Shoyu, or Miso ramen with 3 pieces of Gyoza, mini Fried rice, and house salad.	14
4. Udon Combo	Mini Udon with 3 pieces of Gyoza, mini Fried rice, and house salad.	13
5. Chicken Mayo Ramen Combo	Choice of mini Tonkotsu, Shoyu, or Miso ramen with 3 pieces of Gyoza, mini chicken mayo don, and house salad.	16
6. Tuna Mayo Ramen Combo	Choice of mini Tonkotsu, Shoyu, or Miso ramen with 3 pieces of Gyoza, mini tuna mayo don, and house salad.	16

Bento box

served with miso soup

House salad, White Rice, Gyoza, Shrimp shumai, Vegetable spring roll, Chicken Karaage



• Bulgogi Bento	Thin sliced beef marinated in Korean BBQ sauce	13
• Spicy Pork Bento	Thin sliced pork marinated in house spicy sauce	13
• Spicy Chicken Bento	Pan fried chicken with house spicy sauce (*May substitute tofu for chicken)	13
• Chicken Teriyaki Bento	Pan fried chicken with teriyaki sauce (*May substitute tofu for chicken)	13
• Pork Katsu Bento	Deep fried breaded pork	13
• Chicken Katsu Bento	Deep fried breaded chicken	13

HOTARU



Ramen / Udon

served with house salad



• Tonkotsu Ramen	13
Pork broth with Chashu pork, vegetables, fish cake, and egg	
• Shoyu Ramen	13
Soy sauce-based chicken broth with Chashu pork, vegetables, fish cake, and egg	
• Miso Ramen	12
Miso based chicken broth with vegetables, fish cake, and egg	
• Chick-Chick Ramen	14
Chicken broth, vegetables, fish cake, and egg with chicken katsu	
• Ton-Ton Ramen	14
Pork broth with vegetables, fish cake, and egg with pork katsu	
• Nagasaki Ramen	14
Chicken broth with seafood and vegetable with Ramen noodle (*May substitute udon noodles for ramen noodles)	
• Champon Ramen	14
Spicy chicken broth with seafood and vegetables with Ramen noodle (*May substitute udon noodles for ramen noodles)	
• Tempura Udon	11
House Dashi-shoyu udon noodle soup with 2 pieces of shrimp tempura	
• Simple Udon	9
House Dashi-shoyu udon noodle soup	

Curry Bowl

served with miso soup

• Pork Katsu Curry	13
Deep fried breaded pork with beef curry over rice	
• Chicken Katsu Curry	13
Deep fried breaded chicken with beef curry over rice	
• Curry Rice	10
Japanese style beef curry over rice	

Sides

• Mini Udon	5	• Miso Soup	2
• Mini Fried Rice	5	• White Rice	2
• House Salad	2	• House Chili Oil	1

Beverages

• Green Tea	4	• Milk Tea	4
• Oolong Tea	4	• Japanese Soda	4
• Calpico Bottle	5		

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Appetizers

• Takoyaki	7	• Agedashi Tofu	6	• Shrimp Tempura	7
• Shrimp Shumai	6	• Gyoza	6	• Chicken Karaage	7
• Pork Katsu	6	• Chicken Katsu	6	• Squid Karaage	7
• Vegetable Spring Roll	6	• Vegetable Croquettes	6		

Ramen / Udon

served with house salad



• Tonkotsu Ramen	15
Pork broth with Chashu pork, vegetables, fish cake, and egg	
• Shoyu Ramen	15
Soy sauce-based chicken broth with Chashu pork, vegetables, fish cake, and egg	
• Miso Ramen	14
Miso based chicken broth with vegetables, fish cake, and egg	
• Chick-Chick Ramen	16
Chicken broth, vegetables, fish cake, and egg with chicken katsu	
• Ton-Ton Ramen	16
Pork broth with vegetables, fish cake, and egg with pork katsu	
• Nagasaki Ramen	16
Chicken broth with seafood and vegetable with Ramen noodle (*May substitute udon noodles for ramen noodles)	
• Champon Ramen	16
Spicy chicken broth with seafood and vegetables with Ramen noodle (*May substitute udon noodles for ramen noodles)	
• Asari Ramen	18
Light soy bonito broth with clams and green onions	
• Tempura Udon	12
House Dashi-shoyu udon noodle soup with 2 pieces of shrimp tempura	
• Simple Udon	10
House Dashi-shoyu udon noodle soup	



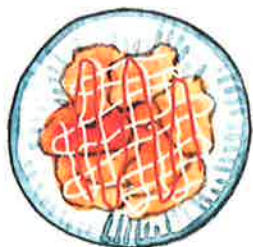
Dinner Menu
#2

HOTARU



Kitchen Entrée

served with miso soup



- ★ **Demi-glaze Katsu** 20
Choice of pork or chicken katsu with house special sweet demi-glaze sauce served with cabbage salad, sweet corn, and rice.
- ★ **Chicken Teriyaki Don** 15
Pan fried chicken with teriyaki sauce over rice
(*May substitute tofu for chicken)
- ★ **Spicy Chicken Don** 15
Pan fried chicken with house spicy sauce over rice
(*May substitute tofu for chicken)
- ★ **Bulgogi Don** 15
Thin sliced beef marinated in Korean BBQ sauce over rice
- ★ **Spicy Pork Don** 15
Thin sliced pork marinated in house spicy sauce over rice
- ★ **Chicken Mayo Don** 15
Chicken karaage with mayo over rice
(*May add sweet and hot sauce for \$1)
- ★ **Shrimp Tempura** 17
8 pieces of deep-fried shrimp with rice
- ★ **Pork Katsu Curry** 15
Deep fried breaded pork with beef curry over rice
- ★ **Chicken Katsu Curry** 15
Deep fried breaded chicken with beef curry over rice
- ★ **Curry Rice** 12
Japanese style beef curry over rice

Sides

- ★ **House Salad** 2
- ★ **Miso Soup** 2
- ★ **White Rice** 2
- ★ **House Chili Oil** 1

Beverages

- ★ **Green Tea** 4
- ★ **Oolong Tea** 4
- ★ **Calpico Bottle** 5
- ★ **Milk Tea** 4
- ★ **Japanese Soda** 4

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cityofnovi.org

Receipt: 12475

05/15/23

Page

The sum of: \$1,000.00

BYEONGIU KANG

LIQUOR

1,000.00

Total

1,000.00

TENDERED:

CHECKS

616

1,000.00

Signed: _____



cityofnovi.org

Receipt: 12474

05/15/23

Page

The sum of: \$210.00

BYEONGIU KANG

LIQUOR

210.00

Total

210.00

TENDERED:

CREDIT CARD

ee6346ba-7525-49dc-81f0-965

210.00

Credit Card Fee

ee6346ba-7525-49dc-81f0-965

6.30

Signed: _____