

MEMORANDUM



TO: ERICK W. ZINSER
DIRECTOR OF PUBLIC SAFETY/CHIEF OF POLICE

FROM: LIEUTENANT KEITH WUOTINEN

SUBJECT: BATTLE OF THE BADGES BLOOD DRIVE

DATE: MAY 24, 2023

Mayor and Council –

FYI

- Victor

Background:

On May 24, 2023, the Novi Fire and Novi Police Department partnered with the American Red Cross to host our bi-annual Battle of the Badges Blood Drive at the Novi Civic Center. The event was held from 9:00 AM to 3:00 PM. The event was promoted by the American Red Cross and our Novi Neighborhood and Business Relations group. Lieutenant Keith Wuotinen and Captain Todd Seog led this effort as part of the Novi Fire Department's Strategic Plan. For the event this year, there was a rescheduling of the event date, and due to an oversight, the Red Cross did not take the usual tally of police versus fire votes. However, all involved worked to promote the event, and there was a very high donor turnout, with a very high collection rate.

Attendance and Results of the Blood Drive:

This event had 32 units of blood that were collected, potentially helping up to 96 hospital patients. We have been honored to host this event since 2012, and in that time, the blood drive has yielded 521 units of blood which has the capacity to help up to 1,563 patients since one unit of blood typically can help up to three hospital patients.

Historically, this compares to prior Novi Blood drives as follows:

May	2023:	32 Units
October	2022:	23 Units
May	2022:	33 Units
October	2021:	33 Units
May	2021:	22 Units
October	2020:	24 Units
May	2020:	0 Units (Event Cancelled due to Covid-19)
October	2019:	27 Units
May	2019:	25 Units
October	2018:	26 Units
May	2018:	26 Units
October	2017:	33 Units
May	2017:	34 Units
October	2016:	31 Units
May	2016:	24 Units
October	2015:	0 Units (Event Cancelled by Red Cross)

May	2015:	19 Units
October	2014:	13 Units
May	2014:	20 Units
October	2013:	22 Units
May	2013:	35 Units
October	2012:	19 Units

Red Cross Assessment of the Blood Drive:

This year the Red Cross had assigned Gerry Abejuro to our blood drive to help coordinate. Gerry noted that the blood drive went well and that 32 pints, including 3 power reds, were collected, and altogether the event was a tremendous success. Gerry did mention that the voting form was not used, due to oversight, however it will be used in future events.

Recommendations for the Next Events:

Future events will continue to coordinate with the Novi Police Departments Police Week in May and the Novi Fire Departments Fire Safety Week in October. Both Police and Fire Departments will continue to utilize the City of Novi's advertising media to help promote this event, as well as meeting with our coordinator from the Red Cross to help strategize on how to recruit more donors. The current efforts have resulted in all, or just about all, appointment times being filled in advance of the drive, and over the given time frame for the event, it would be difficult to collect more than was collected at this event.