

Role of the Project Team: We'd like to better understand how you see the project team being leveraged throughout the process, particularly beyond information gathering, to ensure we're providing meaningful opportunities for staff involvement.

Engagement with Council and Leadership: We had anticipated early conversations with the full current Council **before** moving into public forums. Can you share how you envision sequencing these conversations and whether adjustments could be made?

Yes, we can add more briefings.

Advisory Structure: We'd appreciate your perspective on the potential role of an advisory group and how it complements our existing Long-Range Strategic Planning Council Committee. An Advisory Committee made up of community stakeholders and lead by your elected officials on your Long-Range Strategic Planning Council Committee members as elected officials makes this a more of a community effort and community vision. It is not necessary. We can work with the Long-Range Strategic Planning Council to review materials and come up with the final plan. It is really how you want to do it. We are flexible.

Phase One Launch: Could you expand more on this phase, including what the early "vision launch" entails in the first two months, and whether there's flexibility to shift that effort toward later-stage community forums? The vision launch gets people excited about the planning process and helps to kick the process off in the community. It sets the stage for all the community engagement activities. It is a way to share the background information you have gathered. The media typically covers it so this background information and baseline data is shared more broadly into the community. A direction for the vision of the community is developed. Let me send you example agendas from Lenexa so you can see how the process builds. Community forums later on where the plan is more developed are usually not well attended because those are mostly opportunities to comment on work already done. Online forums and surveys are better for that phase. People like to share their ideas early on to influence the plan rather than comment on a plan developed by others. But yes, if you want to do community forums later on, we absolutely can design the process to fit your community's needs.

Building on Past Work: Several elements of the stakeholder engagement plan have already been developed through previous efforts. We'd like to understand how this existing work will be integrated. That is great! This plan is very collaborative. We will look to you to know your community and we will simply bring it together and advise to help you fill any gaps based upon our experience. We absolutely will take what you have done and build it out further. If not much work is needed, we will shift this part of the budget to other more important tasks you prioritize.

Insight & Foresight Series: More detail on this component would be helpful, particularly the focus areas you anticipate (STEEP) and how these insights are carried forward into the planning process (especially since we've done work with Rebecca Ryan). In Olathe, we took the work of Rebecca Ryan in terms of the product she

produced and used it as a basis for our community engagement process. I know you said your leadership team has done some trend analysis work also. We will absolutely take this work and help you move it forward. I

Environmental Scan: We didn't see a reference to a current environmental scan or leveraging existing data. Is this included or assumed elsewhere in the process? **We take all the existing data you have collected and pull it into the engagement process. The environmental scan is done during the Vision Launch stage.**

Council Updates: We'd like to revisit the approach (and cost) of providing regular updates to Council, as this is something staff can handle directly to allow more budget flexibility elsewhere. **Absolutely. You should have what you need from us to make these updates.**

Public Forums: It appears we may be responsible for determining the structure and participants for community forums. Since this is such a critical element, we'd like to hear more about how your team would support us in shaping and facilitating these sessions. **Sorry, I should have clarified that better. We will develop the agenda and materials and facilitate the public forums and community workshops.**

Add-On Items: Some items currently listed as optional feel more central to a successful process. We'd like to talk through which elements are essential versus supplemental, and if there's flexibility to better customize the "base package" to our needs. **Let's set up a call, send me your availability.**

Budget Flexibility: Related to the above, we'd like to discuss opportunities to adjust the scope within the base price, for example, reducing certain consultant-led sessions and reallocating resources to other facilitation options. **Absolutely. We can help structure the process, create materials, train your staff on how to effectively lead sessions to keep within your budget. We've done everything, shared the load, and supported staff/community leaders. We can make whatever your preference is work for you.**