



# Community Vision Survey Draft

4 February 2026

## EMAIL INVITATION COPY

[NOVI 2050 BANNER HEADER]

Novi is planning for the future—and your voice matters.

The City is creating a Community Strategic Plan to 2050, and we're asking residents, workers, and community members to help shape what comes next.

Take the Novi 2050 Community Vision Survey and share what you value, what concerns you, and the big ideas you believe could shape Novi's future.

 Takes about 10 minutes

 Available in multiple languages

 Share with friends and neighbors

- English
- Español
- 日本語

## Why Take the Survey?

Your input helps guide real decisions—from infrastructure and facilities to housing, services, and investments.

This is how Novi plans for tomorrow: by shaping it together.

 **Take the Survey**

## COMMUNITY VISION SURVEY

[NOVI 2050 BANNER HEADER]

### About You

These quick questions help us make sure we're hearing from all parts of the Novi community.

Your responses are anonymous and will never be connected to your name. *(Takes about 1 minute.)*

### How long have you lived in Novi?

- ☐ Less than 1 year
- ☐ 1–5 years
- ☐ 6–10 years
- ☐ 11–20 years
- ☐ More than 20 years
- ☐ I do not live in Novi

### Which best describes your connection to Novi?

(Select all that apply)

- ☐ Resident
- ☐ Employee in Novi
- ☐ Business owner
- ☐ Student
- ☐ Parent or caregiver
- ☐ Property owner
- ☐ Other: \_\_\_\_\_

### What is your age range?

- ☐ Under 20
- ☐ 20–34
- ☐ 35–54
- ☐ 55–64
- ☐ 65+

### How do you describe yourself?

(Optional – select all that apply)

- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic or Latino/a
- ☐ Native American
- ☐ White
- ☐ Native Hawaiian or Pacific Islander
- ☐ Another identity: \_\_\_\_\_
- ☐ Prefer not to say

Street address:

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*(This information is only used to ensure survey responses were gathered from all parts of the City and will not be connected to your responses. Information from this survey will not be sold, nor shared with advertisers or the City.)*

### Looking Ahead to 2050

When you think about Novi's future, what excites you most?

[OPEN RESPONSE]

What concerns you most if things stay the same?

[OPEN RESPONSE]

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### Strengths & Challenges

What do you see as Novi's greatest strengths?

(Select up to 3)

- ☐ Strong sense of community
- ☐ Safe neighborhoods and public safety
- ☐ High-quality schools
- ☐ Parks, trails, and recreation
- ☐ Access to nature and open space
- ☐ Diverse and welcoming community
- ☐ Strong local economy and tax base
- ☐ Employment opportunities and regional access
- ☐ Retail, dining, and entertainment

- ☐ Well-maintained neighborhoods
  - ☐ Quality City services
  - ☐ Cultural amenities and community events
  - ☐ Highway access and regional connectivity
  - ☐ Other: \_\_\_\_\_
- 

### What do you see as Novi's biggest challenges?

(Select up to 3)

- ☐ Traffic congestion
  - ☐ Aging roads, utilities, and stormwater systems
  - ☐ Limited walkable or bikeable areas
  - ☐ Limited transit or alternatives to driving
  - ☐ Housing affordability
  - ☐ Lack of housing options for different life stages
  - ☐ Redevelopment of aging retail and commercial areas
  - ☐ Balancing growth with neighborhood character
  - ☐ Environmental sustainability and climate resilience
  - ☐ Access to daily needs without a car
  - ☐ Keeping pace with service demands as the population grows and ages
  - ☐ Economic diversification and future-ready jobs
  - ☐ Condition and availability of public spaces and facilities
  - ☐ Other: \_\_\_\_\_
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### Which challenge you selected feels most urgent to address in the next 5–10 years?

[OPEN RESPONSE]

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### Big Ideas & Game Changers

Imagine you've traveled forward to Novi in 2050. What is the ONE big idea, change, or investment that helped get us there?

[OPEN RESPONSE – large text box]

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### Staying Involved (Optional)

Would you like to stay up to date on Novi 2050 through email updates and invitations to future planning activities?

☐ Yes, please share your email address: \_\_\_\_\_

☐ No

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Thank you for participating.

Your input helps shape a shared vision—and guides real decisions for Novi's future.