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January 10, 2023

VIA ELECTRONIC MAIL

Ms. Cortney Hanson, Clerk
City of Novi
45175 West Ten Mile Road
Novi, Michigan 48375

**Re: RJ Loomis Productions, LLC
43150 Grand River Ave, Novi, Michigan 48375-1207**

Dear Ms. Hanson:

We represent RJ Loomis Productions, LLC, a Michigan limited liability company ("RJ Loomis Productions") in liquor licensing matters. Enclosed please find RJ Loomis Productions' City of Novi Liquor License Application.

RJ Loomis Productions has entered into an Asset Purchase Agreement to purchase certain business assets from Steve & Rocky's of Novi, Inc., a Michigan corporation ("Steve & Rocky's") located at 43150 Grand River, Michigan (the "Premises"). The purchase includes the furniture, fixtures and equipment and goodwill of Steve & Rocky's existing business, and its Resort Class C and SDM liquor license. In connection with the purchase transaction, RJ Loomis Productions has filed an application with the Michigan Liquor Control Commission to transfer ownership of the liquor license, and for a Sunday Sales (AM and PM) Permit.

RJ Loomis Production's sole member is Robert Loomis. Mr. Loomis has been employed by Steve & Rocky's since 2019 and has worked in the restaurant industry for over 40 years.

The Premises is a free-standing building located at Grand River and Novi Road, and Steve & Rocky's has operated at this location since 1999. RJ Loomis Productions has not yet selected a name for the new business. However, it plans to continue Steve & Rocky's long and distinguished tradition of operating an upscale restaurant with a relaxed atmosphere. The hours of operation will be Monday through Thursday from noon to 9:00 p.m., Friday from noon to 10:00 p.m. and Saturday from 4:00 p.m. to 10:00 p.m. The restaurant will normally be closed on Sundays, but

may open for special events. The business may extend its hours based on customer demand. The restaurant's capacity is posted at 241 patrons.

Enclosed for your review are the following:

1. Liquor License Application (Questionnaires A & B);
2. Site plan;
3. Floor plan of the building; and
4. Proposed Menu.

In addition, we will have our client deliver to your office the application fee, payable to the City of Novi, in the amount of \$1,210.00. We will submit Liquor License Application Questionnaire C and the associated attachments directly to the Novi Police Department.

Please consider all personal and business documents confidential, and please do not release any of this documentation to the public.

We respectfully request that this matter be placed on an agenda for consideration by the Novi City Council as soon as possible. Please let us know if you have any questions, or there is anything further you need to facilitate your review of this application. Thank you for your assistance in this matter.

Very truly yours,

ADKISON, NEED, ALLEN, & RENTROP, PLLC



Jessica Hallmark

JAH/lbp
Enclosures

Questionnaire A – Applicant Cover Information and Procedures for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council. Please refer to Novi Alcoholic Liquor Ordinance, Articles I-II.

1(a). Name, address and phone number of applicant:

RJ Loomis Productions, LLC

43150 Grand River Ave, Novi MI 48375

Robert Loomis

Sole Member

248-515-8171

1(b). Name, address and phone number of business:

RJ Loomis Productions, LLC

43150 Grand River Ave

Novi, MI 48375

248-374-0688

NOTE: If the applicant is a partnership, you must include the name and address of each partner and attach a copy of the partnership agreement. If the applicant is a privately held corporation, you must include the name and address of each corporate officer, member of the board of directors and/or stockholders. Attach a copy of the articles of incorporation.

2. Type of liquor license applying for (circle all those that apply):

☒ Class C ☐ Resort ☐ Tavern ☐ Club ☐ Hotel A B ☐ Quota ☐ Transfer ☐ Microbrewery/Brewpub

Theme of Proposed Business:

RJ Loomis Productions, LLC is purchasing the existing Class C and SDM license from Steve & Rocky's of Novi, Inc, which has owned and operated the business located at 43150 Grand River Ave, Novi since 1999. RJ Loomis Productions, LLC will continue to operate the business as an upscale restaurant offering a variety of high quality food and beverage offerings.

3. Street address and legal description of the property where liquor license is to be located:

43150 Grand River Ave, Novi, MI 48375. A legal description is attached to the application.

Questionnaire B – Administrative Background Information for Liquor License

The Novi City Council will consider whether an applicant's proposal for a liquor license is reasonable when measured against the information contained within this completed application. Please answer each question thoroughly. All answers should be typed or printed legibly and neatly in black ink. If the space provided is insufficient for a complete answer, use additional sheets of paper, following the same format used in the questionnaire and attach to that part of the application. Failure to provide all required information or attachments could result in delay or denial of liquor license. All liquor license applications are subject to final approval by the Novi City Council.

1. What is the applicant's management experience in the alcohol/liquor business?

RJ Loomis Productions, LLC's Sole Member, Robert Loomis, has been a manager at Steve & Rocky's since 2019

Prior to working at Steve & Rocky's, Robert Loomis worked from 1998 to 2018 at Flemings Steakhouse. Additionally, Robert Loomis has worked at Capital Grille, Forte and Andiamo's.

2. What is the applicant's general business management experience?

Robert Loomis has a proven track record of successfully operating upscale bars and restaurants.

He has shown a fitness to manage the business at this location. In addition, he has managed various restaurants for 20 years and has worked in the hospitality industry for 40 years.

3. What is the applicant's general business reputation?

Robert Loomis has earned an excellent business reputation in the City of Novi in his capacity as the manager of Steve & Rocky's for the last 4 years.

4. What is the applicant's financial status and ability to build and/or operate the proposed facility on which the proposed liquor license is to be located?

Robert Loomis will use a combination of personal savings, seller financing and a loan from a friend a colleague to financing the acquisition of Steve & Rocky's business assets and associated business start-up costs.

5. What are the applicant's past criminal convictions involving moral turpitude, violence or alcoholic liquors?

Robert Loomis, the sole member of RJ Loomis Productions, LLC, has not had any past criminal convictions.

6. Does the applicant use alcoholic beverages to excess?

Robert Loomis does not use alcoholic beverages to excess.

7. What is the effect that the issuance of a license would have upon the economic development of the surrounding area?

RJ Loomis Productions, LLC is located near the corner of Novi and Grand River Roads. This is a transfer of an existing Class C license that is currently being used at the same location by Steve & Rocky's. The transfer of this license will continue to stimulate and enhance the economic development of this area.

8. What effect would the issuance of a license have on the health, welfare and safety of the general public?

RJ Loomis Productions, LLC will continue to have a positive effect on the surrounding business and the general public.

9. Has the applicant received responses from the Police Department, Building Department and/or Fire Department with regard to the proposed facility?

RJ Loomis Productions, LLC will continue to operate an upscale bar and restaurant in the space that is currently occupied by Steve & Rocky's. The applicant will continue to comply with any directives it may receive from the police department, building department and/or fire department.

10. What is the public need or convenience for issuance of a liquor license for this facility at the proposed location?

RJ Loomis Productions, LLC will continue to provide the local community with a high quality and unique dining option offering a friendly neighborhood atmosphere. Its excellent customer service and competent business practices will be convenient and useful to the public.

11. What is the uniqueness of the proposed facility when contrasted against other existing or proposed facilities and the compatibility of the proposed facility to surrounding architecture and land use?

RJ Loomis Productions, LLC's concept will be similar to Steve & Rocky's. It will continue the longstanding tradition of quality food and beverages and first-rate service that currently makes Steve & Rocky's compatible with the surrounding area, and an asset to the community.

12. Does the facility to which the proposed liquor license is to be issued comply with the applicable building, plumbing, electrical and fire prevention codes and zoning statutes and ordinances applicable to the City of Novi? Has applicant received information from the appropriate departments?

The establishment will continue to comply with building, plumbing, electrical and fire prevention codes, the zoning ordinance and other applicable statutes and ordinances. The applicant anticipates that various City departments will conduct inspections in connection with this application.

13. What effect will the facility to which the proposed liquor license is to be issued have upon vehicular and pedestrian traffic in the area?

RJ Loomis Productions, LLC has sufficient parking for the establishment and has easy access and egress from the business. Therefore, the continued operation of a Class C liquor licensed restaurant at this location will not adversely affect vehicular traffic and will continue to have a positive impact on the area.

14. What is the proximity of the proposed business facility to other similarly situated licensed liquor facilities?

There are several licensed businesses located close to RJ Loomis Productions, LLC. Bonefish Grill, Wasabi and BD's Mongolian Grill are other Class C licensed businesses in the area.

15. What is the proximity of the proposed facility to complimentary uses such as office and commercial development?

There are multiple commercial businesses surrounding this location that are located in the northeast area of Novi Road and Grand River Avenue. RJ Loomis Productions, LLC is located in a commercial mall area.

16. What effect would the proposed facility have upon the surrounding neighborhood and/or business establishments, including impacts upon residential areas, church and school districts?

The establishment is located in a commercial area. There are no residential homes, churches or schools in the immediate vicinity.

17. What proposed or actual commitments are being made by the applicant to establish permanency in the community?

RJ Loomis Productions, LLC has signed a lease with the landlord for a term of 5 years with two (2) options to extend the lease term for a period of 5 years each.

18. What utilities are available to serve the facility?

All utilities are available to the facility.

19. What other factors should the Novi City Council consider?

RJ Loomis Productions, LLC will continue to operate an upscale restaurant at this location to serve Novi's residents and businesses, and to create a destination that will attract people to the City of Novi from surrounding communities. The restaurant will continue to offer high quality food and drink options, similar to Steve & Rocky's current offerings. The continued operation of an upscale restaurant at this location by an owner with a proven track record will be a tremendous benefit to the community.

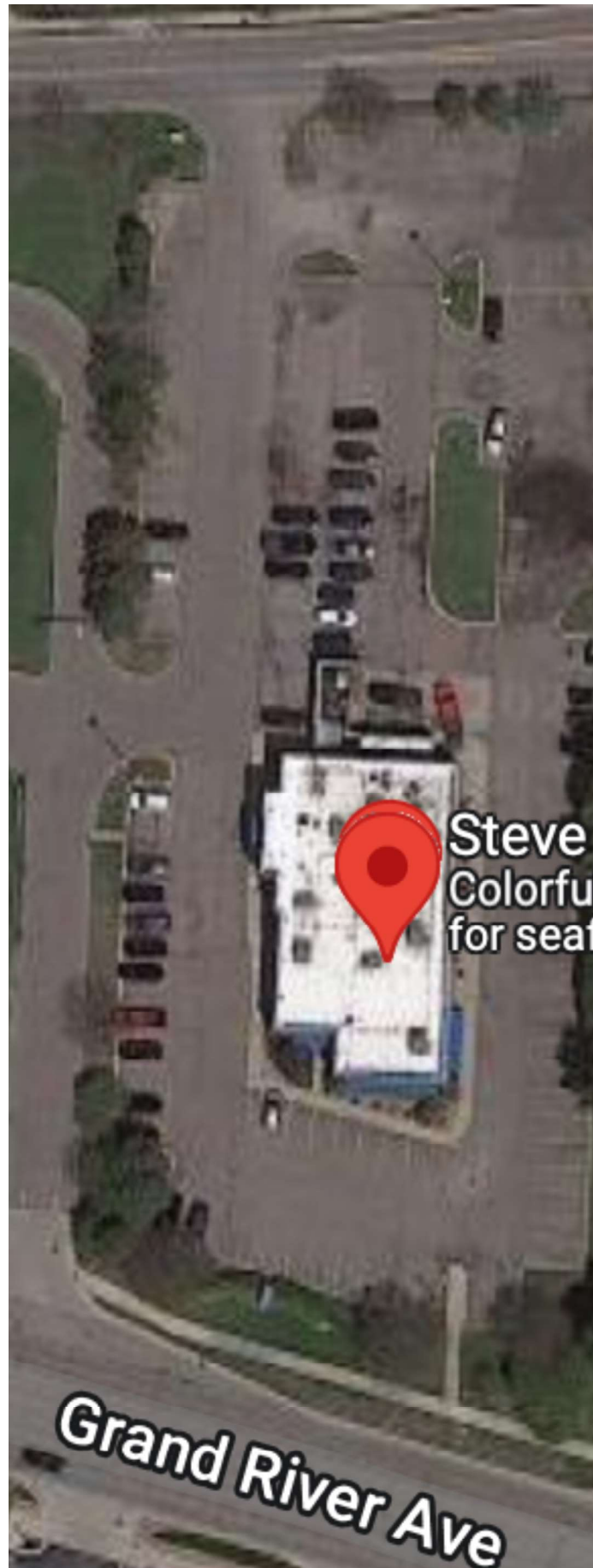
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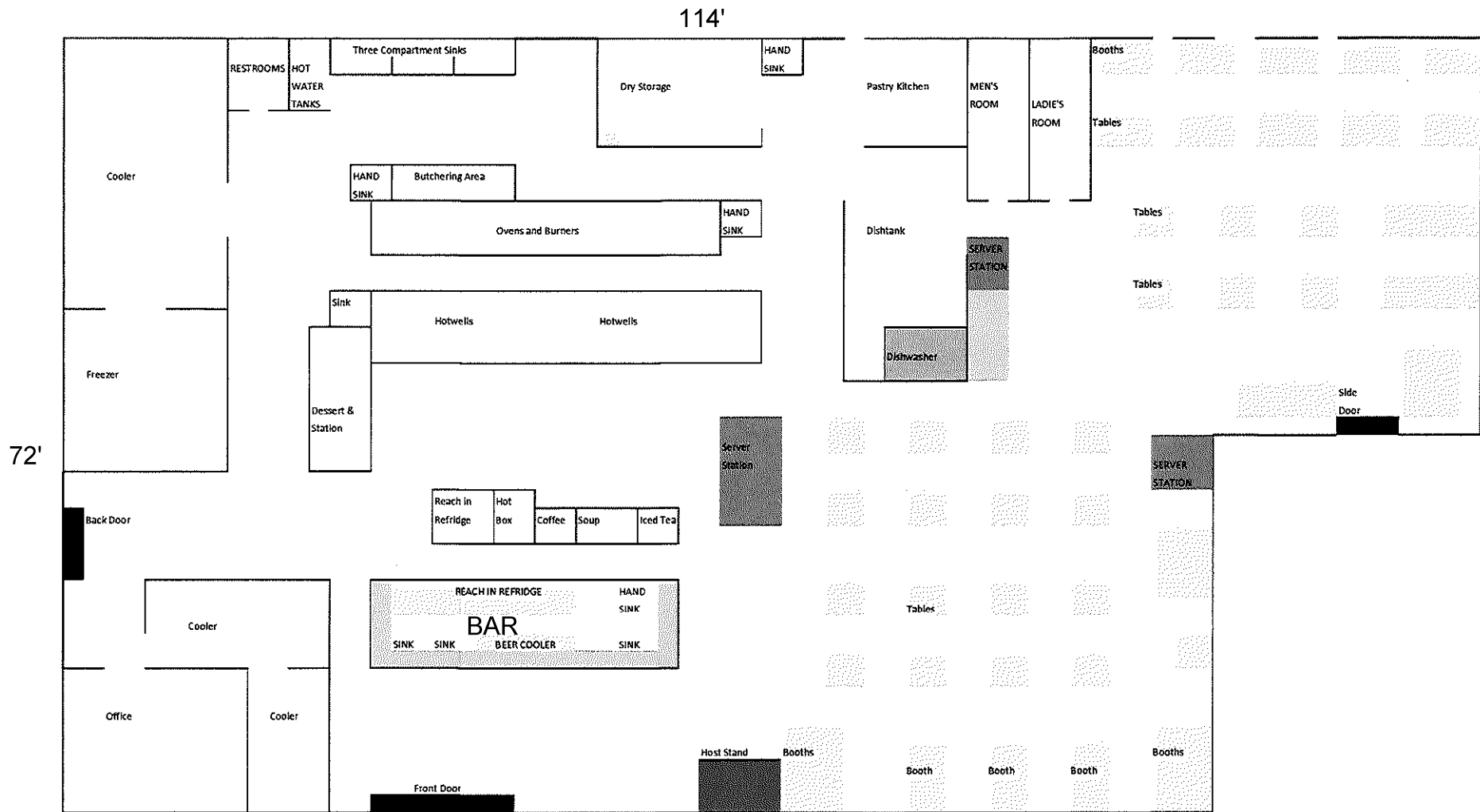
Part of the Northwest $\frac{1}{4}$ of Section 23, Town 1 North, Range 8 East, City of Novi, Oakland County, Michigan described as commencing at the Northwest $\frac{1}{4}$ corner of said Section 23; thence along the North section line north 87 degrees 28 minutes 51 seconds east 936.65 feet and South 13 degrees 38 minutes 41 seconds West 34.37 feet and North 87 degrees 28 minutes 51 seconds east 269.15 feet to the point of beginning. Proceeding thence North 87 degrees 28 minutes 51 seconds East 166.35 feet; thence South 02 degrees 00 minutes 21 seconds West 290.21 feet; thence North 73 degrees 44 minutes 04 seconds West 186.73 feet; thence North 01 degrees 50 minutes 38 seconds East 285.82 feet; thence North 04 degrees 37 minutes 10 seconds East 111.40 feet to the point of beginning.

Commonly known as: 43150 Grand River

Tax Id #22-23-105-001

S&R Site Map, 43150 Grand River Ave, Novi, MI 48375





New Restaurant

Soup

Chef Milos' Mushroom Cup 5.25 Bowl 6.25
New England Clam Chowder Cup 6.25 Bowl 7.25
Soup of the Day Cup 5.25 Bowl 6.25
Tasting of Three Soups 7.50

Salads

Chef Amanda's Spinach Salad mixed greens, burrata, olive oil, balsamic reduction, fresh herbs 10.50
House assorted greens, walnuts, red onions, dried cranberries, grapefruit, honey mustard vinaigrette 8.50
Rocky's Caesar romaine hearts, parmesan, tapenade, garlic and alouette croutons 10.50
Add to any salad: Grilled Chicken Breast 8.00 / Grilled Atlantic Salmon 11.00
Tenderloin Tips 12.00 / Grilled Cajun Shrimp 12.00

First Course

Lake Perch Taco Cajun Remoulade, lettuce, tomato, sriracha, pickled red onions 12.00
Jonah Shrimp and Crab Cake fennel citrus salad, lime crema 12.50
Crispy Calamari sriracha mayonnaise, pickled peppers, mixed greens 12.50
Jumbo Shrimp Cocktail 16.50
Crispy Pork Belly habanero honey, zucchini chutney 12.50
Cast Iron Seared Yellowfin Tuna Cajun spices and a soy-Coleman mustard sauce 14.50

Main Course – All Inclusive

Roasted Acorn Squash
stuffed with basmati, lentils, almonds, dried tart cherries and spinach, carrot purée, shallot coulis 19.50
Grilled Atlantic Salmon
vermouth sauce with capers, artichoke and lemon, cheesy grits, asparagus 27.50
Walleye Sauté
Remoulade, red skin potatoes, green beans 28.00
Lake Perch Sauté
brown butter vinaigrette, basmati, wilted spinach with shiitake mushrooms, toasted hazelnuts 31.50
Jumbo Gulf Shrimp and Linguine Scampi
white wine, butter, red pepper flakes, olive oil, lemon juice 28.50
Sea Scallops Sauté
tomato vinaigrette, penne carbonara with prosciutto, parmesan, peas and cream 36.50
Some kind of Half Chicken
natural sauce, Lyonnaise potatoes, green beans 21.00
"Chicken Cordon Blue"
Swiss, smoked ham, natural sauce, mashed red skin potatoes, sunny egg, green beans 21.50
Roast Indiana Duckling
natural sauce, glazed sweet potato, braised cabbage with bacon and onion, apple sauce 24.50
Barbeque St. Louis Ribs
Traverse City cherry and coffee glaze, whipped mashed potatoes, sautéed corn off the cob 24.75
Pan Seared Pork Chop 14 oz.
natural jus, cheesy grits, braised cabbage with bacon served with apple sauce 36.50
Braised Short Rib of Beef
Burgundy sauce, slow cooked carrots and roasted vegetables, scalloped potatoes 38.00

Main Course - A la Carte

Double Cut Lamb Chops (4) 42.00
NY Steak 16 oz. 48.00
Filet Mignon 6 oz. 42.00 / 10 oz. 56.00
Grilled Ribeye 14 oz. 47.00

All steaks and chops grilled to order and served with natural jus
Add Roquefort butter 4.00 / Garlic Butter 4.00 / Zip Sauce 3.00

Sides

Three Cheese Mac and Cheese 6.00
Truffle Fries 7.00
Mashed Red Skin Potatoes 5.00
Lyonnaise Potatoes 7.00
Basmati Rice 6.00
Cheesy Grits 6.00
Scalloped Potatoes 8.00
Roasted Mushrooms with Cipollini onions and Whole Garlic Cloves 10.00
Asparagus 8.00
Green Beans 4.00
Braised Cabbage with Bacon and Onions 7.00

*Ask your server about menu items that are cooked to order or served raw.
Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs
may increase your risk of food borne illness.

All parties of 8 or more must be on one check and an 18% gratuity will be applied.



cityofnovi.org

Receipt: 11718

01/10/23

Page

The sum of: \$1,210.00

ROBERT LOOMIS

6976 PEBBLE CREEK WOODS DR
WEST BLOOMFIELD MI 48322

LIQUOR

1,210.00

Total 1,210.00

TENDERED:

CHECKS

339

1,210.00

Signed: _____