

JULY BOND EDUCATION SUMMARY

IN THE MEDIA & IN PERSON



HOA Meetings



Public Meeting

Information Session at
Fire Station #3

2

Interviews with local media outlets

Novi Note, Detroit News



Voters to determine fate of Novi public safety buildings

By: Charity Meier | Novi Note | Published July 23, 2025

NOVI — The Aug. 5 primary election will determine the fate of Novi's public safety buildings. The city is seeking a \$120 million bond to build and relocate three of four fire stations along with the Police

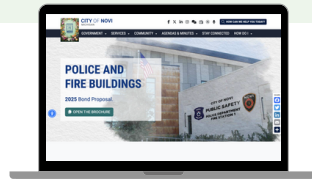


DIGITAL MARKETING



1,448 visits

cityofnovi.org/2025Bond



3

Social Media Posts



9,854 views

6,170 reach

44 interactions

1



E-newsletter

8,801 sends

5,049 opens

210 link clicks

Update Novi Episode



192 views on YouTube



PRINT MARKETING

75

Postcards Mailed

Inviting residents near Fire Station #3 to the public meeting

