

NOVI 2050

Community Workshop #1

Trends & Focus Area Discussion

*Facilitator Run-of-Show***Tuesday, April 28, 2026 · 6:00–8:00 PM · In-Person**

Venue: Civic Center Atrium · Expected attendance: 125

Workshop at a Glance

Purpose

Engage Novi residents in reviewing the trends shaping the community's future and help identify the strategic focus areas for the Novi 2050 Community Strategic Plan.

Design Principle

Participants self-select one of two parallel table activities. Half the tables work the Generation Profiles; half work the Labor Profiles. Both lenses surface during the report-out so every attendee hears both perspectives.

Desired Outcomes

- Residents see themselves — and their neighbors — in the data that's shaping the plan.
- Every table produces a structured capture sheet with specific needs identified for 2030, 2040, and 2050.
- Themes from the room map clearly to one or more of the ten strategic focus areas.
- Participants leave informed about next steps and with at least one concrete way to stay engaged.

Roles & Assignments

Role	Responsibility	Assigned To
Welcome & Close-out	Opens and closes the workshop; frames strategic significance	Laura Casey, LRSPC Chair
Presenter	Delivers trends and Issues overview (20 min)	Grant Mayfield (Shockey Consulting)
Lead Facilitator	Runs the room, manages time, leads synthesis debrief	Sheila Shockey (Shockey Consulting)
Table Leads — Generations	Facilitate discussion, keep pace, complete capture sheet	Participants
Table Leads — Labor	Facilitate discussion, keep pace, complete capture sheet	Participants

Role	Responsibility	Assigned To
Sign-in & Logistics	Sign-in table, materials, direct attendees to tables	City Staff Volunteer
Popu Up – Picture This Vision Activity	Staff a table where the Picture This Vision Activity is taking place	City Staff Volunteer
Documentarian	Photos, timekeeper backup, collects capture sheets at end	Sheila & Grant (Shockey)

Run-of-Show

Minute-by-minute timeline. Each block has a designated lead and a specific transition cue.

5:15–6:00	Setup (45 min — staff only) Lead: <i>All Shockey staff + Danielle Mahoney</i> • Arrange tables: half marked GENERATIONS, half marked LABOR. Aim for 6–8 seats per table. • Place profile sheets, capture forms, and pens at each table. • Set up sign-in table near entrance with name badges and activity-selection cards. • Test A/V, confirm projector / screen / clicker / microphone. • Place refreshments (provided by City).
6:00–6:20	Arrival & Welcome (20 min) Lead: <i>Sign-in team + LRSPC Chair</i> What's happening: • Sign-in: name, zip, optional demographic info, activity self-selection (Generations or Labor). • Picture this – vision exercise upon arrival. • Refreshments and informal networking. LRSPC members and staff mix with residents. • 6:15 — LRSPC Chair begins the welcome from the front of the room. Chair talking points (90 seconds): • Thank attendees for showing up on a Tuesday night. • Acknowledge LRSPC members and staff present. • Frame why this matters — Novi 2050 is the roadmap for the next 25 years, and tonight's input shapes the focus areas. Transition cue at 6:18: "I'm going to turn it over to Sheila Shockey & Grant Mayfield, who will walk us through what the data tells us about where Novi is headed."

6:20–6:40**Trends Overview Presentation (20 min)****Lead:** Grant Mayfield & Sheila Shockey (or designated Shockey presenter)**Content arc (approximate timing):**

- Where we are in the process (2 min) — Discovery phase on a 5-phase journey. (Grant)
- The five global forces shaping all communities (3 min) — STEEP framework in plain language: aging and diversifying, housing preferences shifting, economy restructuring, mobility/energy/technology converging, climate risk rising. (Sheila)
- Novi's own data — growing faster and differently (5 min): population already past SEMCOG's 2025 forecast; 45–64 is the largest cohort; 26.8% foreign-born; 29.8% speak a non-English language at home; 7,300 new jobs projected; healthcare becomes Novi's #1 sector by 2050; labor shortage driven by aging. (Grant)
- What Novi residents & LRSPC already told us so far (3 min) — Vision Survey highlights: infrastructure, traffic, overdevelopment, housing affordability, lifecycle retention. (Grant)
- Tonight's question (2 min) — frame the activity: "Who will Novi's people be in 2050 — and what will they need from their community?" (Sheila)
- How tonight works (5 min) — explain both activities at a high level, direct people to their selected table. (Sheila)

6:40–7:35

Table Activity — Split Tracks (55 min)**Lead:** *Table Leads (Sheila & Grant circulating)***Structure — Generation Profile tables:**

- 0–5 min: Table introductions, round of names: how long have you been in Novi and what is one thing that makes it wonderful.
- 5–15 min: Each participant silently reads out loud their assigned profile character; brief go-around on first reactions.
- 15–40 min: Group discussion — for each generation, "What will they need in 2030? 2040? 2050?" Each table will have one of the LRSPC focus areas identified earlier. Table lead captures main ideas on the capture sheet.
- 40–50 min: Prioritize — what are the top 2–3 cross-generational needs this table surfaced?
- 50–55 min: One volunteer from each table prepares to share at report-out.

Structure — Labor Profile tables:

- 0–5 min: Table lead introductions, round of names, overview of six worker
- 0–5 min: Table introductions, round of names: how long have you been in Novi and what is one thing that makes it wonderful.
- 5–15 min: Each participant silently reads out loud their assigned profile character; brief go-around on first reactions.
- 15–40 min: Group discussion — for each generation, "What will they need in 2030? 2040? 2050?" Each table will have one of the LRSPC focus areas identified earlier. Table lead captures main ideas on the capture sheet.
- 40–50 min: Prioritize — what are the top 2–3 cross-generational needs this table surfaced?
- 50–55 min: One volunteer from each table prepares to share at report-out.

Lead facilitator circulation checklist (Sheila):

- 6:45 — Walk the room; all activities launched? Any table struggling to start?
- 7:00 — Midpoint check; pace check at each table.
- 7:20 — Audible 10-minute warning to the full room.
- 7:30 — Audible 2-minute signal; prepare report-out.

7:35–7:50

Report-Out & Synthesis (15 min)**Lead:** *Sheila Shockey*

- Strict 60 seconds per table. One person per table shares one top insights from their capture sheet that hasn't already been captured.
- Shockey staff captures themes on a large flipchart pad visible to the full room
- Sheila weaves connections at the end (2 min): "Here's what I'm hearing across the room — which focus areas are these themes pointing to?"

Timing discipline:

Facilitator intervenes gently at 75 seconds if a table is running long. The discipline protects the close-out.

7:50–8:00**Close-Out & Next Steps (10 min)****Lead:** *LRSPC Chair + Sheila***Chair talking points:**

- Thank participants; this input feeds directly into LRSPC Workshop #2 and Focus Area identification.
- Upcoming opportunities for engagement participation.

How to stay engaged (print on a takeaway card):

- Take the Vision Survey if you haven't — cityofnovi.org/Novi2050.
- Sign up for the Sounding Board to join future conversations.
- Community Workshop #2 — Monday, June 23, 6:00–8:00 PM.
- Watch for Pop-Up events.

Wrap-up logistics:

- Capture sheets and sign-in sheets returned as participants exit.
- Group photo opportunity with the #Novi2050

Supplies Checklist

Room Setup

- 10 – 12 round tables (seats 6–8 each) with clearly labeled GENERATIONS or LABOR table tents.
- Chairs — plan for 8 per table plus 10 additional for late arrivals.
- Sign-in table near the entrance.
- Presentation setup at the front: projector, screen, laptop, clicker, microphone if room requires.
- Large-format flipchart pad + easel for live synthesis.
- Novi 2050 pop up activity at the entrance and near the photo area.

Per Generation Table

- 10 copies of printed copies of the profile sheet times 6 tables.
- 1 large-format capture sheet.
- Markers, highlighters, and sticky notes.

Per Labor Table

- Same items as above, substituting the Labor Profiles sheets.

Registration

- Sign-in sheets with zip code and optional demographic fields.
- Name badges and markers.
- Table-assignment cards: GENERATIONS or LABOR.
- Novi 2050 info handouts (trifold or 1-pager).
- Sound Board! sign-up forms with QR code.

General

- Refreshments (coordinated with Danielle Mahoney).
- Blue painter's tape (for capture-sheet mounting on walls if needed).
- Timer / visible countdown clock for the activity block.
- Camera (phones OK, but designate a primary photographer).
- Water, sharpies, extra pens.

Contingencies

Low attendance (under 20)

Collapse to 2–3 tables total, ensuring at least one of each activity. Extend discussion time if needed; compress report-out to 5 minutes.

High attendance (over 60)

Add 1–2 tables per activity. Recruit additional table leads from LRSPC members, staff, or trusted community leaders in the room (brief in the back of the room during presentation).

Running long

Cut report-out from 90 to 60 seconds per table. Facilitator stops unnecessary framing in the close-out; hand everything over to the Chair for a crisp thank-you.

A/V failure

Backup: 20 printed large-format handouts (11x17) of the key trends slides staged at the sign-in table. Presenters walk in the room and presents in conversation style.

Low energy at a specific table

Shockey staff will check in with the tables briefly to model the discussion with one profile, then steps away. Do not take over.

Post-Workshop (same night)

- Lead facilitator collects all capture sheets and the sign-in sheets.
- Document photos of the synthesis pad (multiple angles, readable).
- 15-minute standing debrief with table leads: what worked, what didn't, surprises.
- Capture sheets transcribed within 3 business days; raw summary delivered to City staff for review.

Success Metrics

- 40+ participants (target); minimum 25.
- Demographic and geographic representation across age, language spoken at home, and Novi zip codes / neighborhoods.
- All tables produce a completed capture sheet (no blanks in the prioritization section).
- At least 80% of participants take at least one next-step action by the end of the night (sounding board, survey, workshop #2 calendar add).
- Post-workshop synthesis identifies clear connections to 4+ of the ten strategic focus areas.