

MEMORANDUM



TO: CORTNEY HANSON, CITY CLERK
FROM: ERICK W. ZINSER
DIRECTOR OF PUBLIC SAFETY / CHIEF OF POLICE
INITIATED BY: MICHAEL BENDER, DETECTIVE *MB*
SUBJECT: CLASS C/QUOTA LIQUOR LICENSE APPLICATION,
CHUBBY CATTLE NOVI, LLC
DATE: SEPTEMBER 22, 2025

Liquor License Request:

Chubby Cattle Novi, LLC, DBA Chubby Cattle Wagyu Shabu House, is requesting a new Class C/Quota liquor license, which will be located in the Sakura development, 42768 Grand River Avenue, Novi, MI 48375.

Applicant/Background Information:

This application is being sought by Eric Mai, who is the owner of the Tulip Nail Bar, located in Novi. The applicant is experienced in business management, high standard customer service, and growth strategies. The applicant is financially supported by personal investments, loan, and franchise partnerships.

Criminal History/Police Contacts:

The applicant has no criminal history or negative police contacts.

Theme of Proposed Business

This will be a high-end Japanese Shabu restaurant featuring premium Wagyu Beef and unique hot pot experiences.

Financial Review:

Based upon the financial data provided by the corporation, no issues were found to prevent the liquor license application process from proceeding.

Summary:

Based on the information provided and the subsequent liquor investigation, I find no reason to deny the applicant's request. This request requires the approval of the Novi City Council.

C: Victor Cardenas, City Manager

REVIEWED

Erick W. Zinser
Director of Public Safety
Chief of Police