



City of Novi – Strategic Plan Update

As of: 11/20/2025

Launch	Discovery	Visioning	Scenarios / Strategies	Crafting the Plan
Underway	Jan-Feb	Mar-Apr	May-Jun	Jul-Oct

Recent Progress	Upcoming Efforts / Engagements
- Reviewed initial branding concepts and began developing refined elements based on feedback. - Continued existing plan review and compiled preliminary recommendations. - Collected key data and began developing the initial data snapshot. - Drafted Strategic Themes from existing plans. - Drafted Environmental Scan & Outlook from existing plans and trend sort work.	- Developed refined branding elements for team review. - Send data and existing plans requests to the Internal Project Team. - Continue building out the data snapshot and complete preliminary trend prioritization. - Begin stakeholder engagement planning. Set all upcoming meeting dates and put on the one page schedule at a glance. - Draft agendas for meetings.

Input Needed
- None at this time