

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: SHERYL WALSH-MOLLOY, DIRECTOR OF COMMUNICATIONS
SUBJECT: CITY OF NOVI AMERICA 250 LOGO
DATE: MARCH 4, 2026

As the United States commemorates the 250th anniversary of the nation's founding this year, many communities across the country are recognizing the milestone through special events, programming, and communications. Similar to the City's 50th anniversary in 2019 and in support of this historic anniversary, we have created a City of Novi "America 250" logo for limited use in communications and promotional materials throughout the year.

The commemorative logo will be used on select materials, including letterhead, memos, event promotions, community outreach, social media, and website content. This approach will allow the City to visually acknowledge the significance of the anniversary while maintaining the integrity and identification of the City's established brand. The Communications team would ensure the logo is used consistently and appropriately across City platforms.

Please let me know if you would like additional information or if you would like us to proceed with developing design options and usage guidelines.

