

Buzz Report

February 6, 2025



Hot Topics:

- **Misinformation/Fake News on Social Media**

We have been made aware of misinformation, originating from a TikTok video, that has recently been circulating social media. The Tik Tok posted by "Dax News Media" falsely details an alleged incident at the Novi Walmart wherein a rookie police officer "Lindsay Carter" got into an altercation with an alleged shoplifter when police were called. During the altercation the subjects 6-year-old daughter allegedly shot "Officer Carter" while he had the mother in a choke hold. A google search of the incident also generates some copycat news articles. Police Command was quickly made aware of the problem so that any inquiries or false allegations could be quickly addressed. Our Police Department is told that misinformation of this type is a growing trend, and the City of Troy also experienced a similar false article.

- **9 Mile Road Tree Removal**

~~Unfortunately, due to a delay with the Contractor the removal of trees on the 9 Mile Rd Berm, between Meadowbrook and Haggerty Rd, was not completed as planned last week. The new expected date of removal will be the week of February 3rd, provided there are no major weather events. More information about the associated road project and reasoning for the tree removals can be found in a past memo from Engineering [here](#).~~

The removal of trees on the 9 Mile Rd Berm, between Meadowbrook and Haggerty Rd, was completed on Wednesday, February 5th. See the "after" pictures below:



Development Project Updates:

Map of Development projects

- **Salvation Army Grand Opening** – Grand River/Novi Road
The new Salvation Army location, at 43600 Grand River, will be holding their Grand Opening and Ribbon-Cutting Ceremony at 9:00am on February 7, 2025.
- **Macy's**
Has also announced the closing of several stores, including 4 in Michigan. The one at Twelve Oaks is not one of them and, according to Mall Management, continues to be a top-performing store in their portfolio.
- **Comau Sale**
As of late December, One Equity Partners (OEP) became the majority shareholder of Comau; Stellantis will remain an active minority shareholder of the company. This move is seen as a growth move that will see the company, including its local location on Grand River (near Novi Road), into the future.
- **Party City** (West Oaks)
[News](#) hit the press that Party City has filed Chapter 11 and will be closing all of their locations. We have one location in West Oaks located between the DSW and Gardner White.
- **Container Store** (West Oaks)
There has also been [news](#) that the Container Store has filed for Chapter 11 bankruptcy protection. However, current press indicates that all store locations, including the one located in West Oaks (adjacent to Michaels and HomeGoods), are expected to stay open.
- **El Car Wash** (Former PNC Bank) – Grand River Ave/12 Mile Rd
The former PNC Bank located at 48648 Grand River Ave has been demolished and an El Car Wash will be being built on the site. The project has already received approvals from the Planning Commission ([4/10/24](#)) and Zoning Board of Appeals ([5/14/24](#)). Currently, a pre-construction meeting has been held and the building plans are in the final stages of review prior to permit issuance.

Estimated Completion Date: Fall 2025

- **Cantaritos Fiesta Mexican Restaurant** (Former Chili's Grill & Bar) – 8 Mile/Haggerty Road
The former Chili's location in the City's southeast corner is planned to soon become a new Mexican restaurant following necessary renovations and upgrades to the interior of the building. The restaurant also has a location in Royal Oak that opened in May 2023. The building plans for the renovation were recently submitted and undergoing review.

Estimated Completion Date: Late Spring or Summer 2025

- **Raising Cane's Chicken Fingers** (Former Wendy's) – Novi Rd/Grand River Ave
The Novi Wendy's location at 26245 Novi Rd recently closed as part of a company plan to shutter 140 locations nationwide. The Louisiana-based fast food chain Raising Cane's is planning to take over the space in the near future. Raising Cane's specializes in chicken fingers, crinkle-cut fries and Texas toast.

Estimated Completion Date: Currently Unknown (no submittals to date, project scope unclear)

- **Porsche of Novi** – Grand River/Haggerty Road
Construction of an approx. 19,170 square foot, two-story Porsche car dealership (right next to the Audi Sales Center)

Estimated Completion Date: February 2025

- **Audi Sales Center** (Former Jaguar dealership) – 10 Mile/Haggerty Road
The former Jaguar dealership located at 24295 Haggerty Rd is in the process of being converted to an Audi Sales Center. Currently the renovation is in full swing, and recently was approved for its "rough" building inspection.

Estimated Completion Date: April 2025

- **Primrose School** (Former Whitehall nursing home) – 10 Mile/Novi Road
The former Whitehall nursing home at 43455 Ten Mile Rd has been demolished and Primrose School, a 13,586 square feet private preschool and daycare center, is currently being built on the former site. When completed, is estimated to be able to have 202 children during its peak hours.

The construction was previously limited only to foundation/flatwork while a hydrant was installed to make water available at the site. As of December 4th, the full building permit has been issued which will allow them to proceed with "vertical" construction.

Estimated Completion Date: Summer 2025

Frequently Asked Questions:

Q: Why is the gate on LeBost closed even though it is winter?

A: In past years the breakaway gate on LeBost between Willowbrook Estates Subdivision and Willowbrook Farms No. 2 Subdivision was left open during Winter months for greater ease of access of snowplows and other winter maintenance equipment. However, following a renewal of interest (both for and against the gate) by residents late last winter it was decided that the gate would be kept closed all year long in order not to cause any confusion.

This is in keeping with what was contemplated by City Council when the Willowbrook Farms No. 2 plat was approved in the late 1990s, wherein a requirement for a "berm" was written into the subdivision restrictions recorded at the Oakland County Register of Deeds.

City of Novi Snowplow operators may temporarily open the gate to plow cleanly plow the street and will then close it before moving on to other areas.