



CITY OF NOVI CITY COUNCIL
OCTOBER 21, 2025

SUBJECT: Consideration of a request from Ardiana's Restaurant for a new Class C quota license.

SUBMITTING DEPARTMENT: City Clerk

KEY HIGHLIGHTS:

- Ardiana's Restaurant has been operating under current ownership for 13 years.
- The addition of a liquor license would allow the restaurant to attract a broader customer base.
- The City currently has three available quota liquor licenses.

BACKGROUND INFORMATION:

The City currently has three new Class C quota liquor licenses available. Chapter 3 of the City code contains the review criteria for considering a new license. Section 3-13 establishes the city's general licensing policy, which considers whether the facility:

- a) Will provide a service, product, or function that is not presently available within the city or that would be unique to the city or to an identifiable area within the city.
- b) Is of a character that will foster or generate economic development or growth within the city, or an identifiable area of the city, in a manner consistent with the city's policies.
- c) Represents an added financial investment on the part of a long-term business or resident with recognized ties to the city and the local community.

In addition, Section 3-15 (g) establishes specific criteria, evaluating the application with regard to:

The applicant (subsection [g][1]), such as:

- The applicant's management experience in the alcohol/liquor business

The facility (subsection [g][2]), such as:

- compliance with building, zoning, and other code requirements
- effects on traffic
- effects on surrounding businesses and neighborhood
- proximity of the proposed business facility to other similarly situated licensed liquor facilities

Benefits to the community (subsection [g][3])

- effects upon the economic development of the city
- effects on the health, welfare and safety of the general public
- whether the applicant has demonstrated a public need or convenience for the issuance of the liquor license for the business facility at the location proposed, taking into consideration, among other things:
 1. total number of licenses for similar establishments and/or operations in the city; and
 2. proximity of the establishment to other licensed liquor establishments
- The uniqueness of the facility contrasted with other existing or proposed facilities
- The permanence of the proposed facility in the community.

Section 3-17 of the City Code allows for an agreement on the prohibition on profiteering by Class C liquor license holders. Under the terms of the agreement, the City Council shall not approve the transfer of a Class C liquor license within three (3) years of the date of the original issuance of the license. A draft agreement is included in this packet.

Ardiana's Restaurant specializes in homemade European and American fusion cuisine, offering a unique and flavorful twist that sets them apart from other establishments. Their goal is to create a space where people gather not just to eat, but to connect, to celebrate milestones, enjoy meaningful conversations, and feel a true sense of belonging.

The Police Department has no objection to the request. Approval from the Fire Department and Community Development are conditional, pending compliance with City regulations.

RECOMMENDED ACTION: Consideration of a request from Ardiana's Restaurant for a new Class C quota license for the existing restaurant located at 41602 W. 10 Mile Road, Novi, MI 48375 and Agreement on the Prohibition on Profiteering by Class C Liquor License Holders. By allowing for the expansion of menu offerings, Ardiana's Restaurant will continue to complement the area and provide residents with a dining option which will foster or generate economic development or growth within the city, by bringing an expanded customer base to the Novi Ten Shopping center in the area of Ten Mile and Meadowbrook Road, in a manner consistent with the city's policies. The applicant appears to qualify for a license under the City's ordinance.