



CITY OF NOVI CITY COUNCIL
OCTOBER 21, 2025

SUBJECT: Approval of contract with Shockey Consulting to facilitate the development of the Novi 2050 long-range strategic plan for \$156,000.

SUBMITTING DEPARTMENT: City Manager's

KEY HIGHLIGHTS:

- The Long-Range Strategic Planning Committee previously recommended engaging Shockey Consulting to facilitate development of *Novi 2050*, the City's 25-year strategic vision.
- City Council approved proceeding with Shockey Consulting at its October 6, 2025 meeting.
- This action authorizes execution of the formal contract in the amount of \$156,000.

FINANCIAL IMPACT

	FY25/26	Total
EXPENDITURE REQUIRED	\$ 156,000	\$ 156,000
BUDGET		
1. Misc – special projects (101-101.00-963.005)	\$ 34,025	\$ 34,025
APPROPRIATION REQUIRED	\$ 121,975	\$ 121,975
FUND BALANCE IMPACT	\$ (121,975)	\$ (121,975)
Rollover budget from the original \$50,000 budgeted in FY 2025 is \$34,025. \$15,375 was expensed from the previous consultant.		

BACKGROUND INFORMATION:

At the October 6, 2025 meeting, City Council approved moving forward with Shockey Consulting to lead the facilitation, engagement, and plan development for *Novi 2050*. This followed the Long-Range Strategic Planning Committee's recommendation to proceed with Shockey Consulting.

Shockey Consulting will oversee project management, stakeholder engagement, and facilitation of the *Novi 2050* planning process, including Council and staff workshops, community engagement activities, and preparation of a final strategic plan. The scope of work, schedule, and deliverables are included in the attached agreement.

The total cost of services is \$156,000 (including estimated travel costs of \$10,000), as outlined in the proposal.

RECOMMENDED ACTION: Approval of contract with Shockey Consulting in the amount of \$156,000 to facilitate the development of the City's long-range strategic plan, *Novi 2050*, and authorization for the City Manager to execute the agreement on behalf of the City.