



City of Novi - Project Status Overview

Status Summary

Novi City Council Weekly Update #5

As of:

2/19/2025

Overall
Status

In progress

PMR Previous Activities (October 2024 – February 2025)

PMR Request for additional due diligence (1/27/25)

- (Environmental reports; Geotechnical; Utilities; Legal Descriptions) for all three sites plus road construction work)
- Two due diligence meetings between City and PMR have taken place

Facility Conditions Assessment (PMR deliverable - in progress)

Education Plan

- Per Sheryl Walsh-Molloy, no graphic and creative support is needed. PMR will only be supporting on copy. 1 PMR/CON in-person meeting has taken place.

Site Selection (PMR deliverable – in progress):

- ~~PMR approaching owner/broker of 2.76-acre site~~
 - Novi investigating alternative sites for FS #3 and will send info to PMR
- ~~PMR received executed agreement (1/30/25)~~

Upcoming Activities

Refine Cost Estimates (PMR – Due Date March 2025)

- Importing site data into budget, along with reviewing cost estimates for road construction and demolition. Further feedback and validation in progress

Royal Oak PD / W. Bloomfield FS Tour (2/19 tour cancelled by city) to be rescheduled

Develop Education Plan (PMR/City – Strategic Plan due February)

- The City will lead education graphic design/branding and has begun working to develop a web page. PMR will provide expertise on strategy and develop copy following best practices. ~~PMR and city staff are meeting on 2/19/25~~
- Per CON, must utilize existing communication avenues (i.e. no mass mailings)
- Novi City Magazine released first week of April

City Council Agenda Item – Approval to Proceed with Public Safety Millage

Increase: 3/10/25 (PMR materials due 3/3/25)

- Will recap last PMR presentation, include updated budget, schedule, and square footage. Additional new material will be related to financing and ballot language

Areas for Discussion

~~PMR Meeting with City Administration – 2/10/25~~

Financing Discussion: CON leading this aspect of the project with PMR support; sensitivity analysis of 1 mil (\$120 million) to be distributed by City Manager to Novi City Council for comments/feedback

Site Due Diligence / Budget Items Checklist:

- Preliminary environmental review has identified some soil issues at Public Safety Building site
- ~~PMR request for road construction estimates / conceptual plan to City Manager (due 2/14/25)~~
- ~~Work session meeting set between PMR and CON for 2/12~~

Fire Station #2 Site:

- ~~Alternative commercial site on market is now leased~~

Fire Station #3 Site:

- CON investigating additional sites (2/10/25 closed session discussion)

Education Plan:

- PMR meeting with CON ~~on 2/19~~ (rescheduled by City to 2/25) to present the “why” flyer, brochure, press release, presentation, and ~~ghost article~~ for the city’s review.
- April – June are important target months for informational campaign

Upcoming Administration Meeting: 2/24/25