



CITY OF NOVI CITY COUNCIL JULY 28, 2025

SUBJECT: Approval of a Resolution Authorizing "2025 Michigan State Fair" to occur on the Suburban Collection Showplace property at 46100 Grand River Avenue on August 27-September 1, 2025.

SUBMITTING DEPARTMENT: City Manager's

KEY HIGHLIGHTS:

- Annual Resolution Authorizing Land Uses for the Michigan State Fair
- Includes authorization for temporary parking use for nearby properties
- Includes waivers for additional signage prior to and during the Fair

BACKGROUND INFORMATION:

The owner of the Suburban Collection Showplace is organizing the Michigan State Fair on the exposition property, with certain adjacent property being used for fair activities, overflow parking, and a staging area for exhibitors at the fair.

"Outside exhibits, fairs, entertainment, and festivals" are permitted uses under Section 3.1.15 of the EXO District regulations. Section 3.25.2.1 also discusses Council's authority to impose "reasonable conditions" to ensure that an outdoor recreation use is compatible with the surrounding area, including site improvements and features such as additional screening, landscaping and increased setbacks.

The attached resolution proposes a set of conditions for the applicant to meet for the activities proposed to take place on the Suburban Collection Showplace property. It primarily describes the public health, safety, and welfare inspections that the City would undertake as items are being placed or constructed to accommodate fair use.

As an additional step, the City has reviewed and will be issuing an Outdoor Gathering Permit for fair-related displays, amusements, overflow parking, and staging use on properties near the Suburban Collection Showplace site. The applicant indicates that the total number of available parking spaces for attendees will be similar to or exceed previous years.

RECOMMENDED ACTION: Approval of a Resolution Authorizing "2025 Michigan State Fair" to occur on the Suburban Collection Showplace property at 46100 Grand River Avenue on August 27-September 1, 2025.