

From: postmaster@muniweb.com
To: [Morris, Melissa](#); [Hanson, Cortney](#)
Subject: The Form "Boards and Commissions Application - V2" was submitted
Date: Thursday, November 14, 2024 10:27:04 PM

Name

Meenakshi Annamalai

Nickname, if preferred

Meena

Address*

50721 CALVERT ISLE DRIVE

Preferred Phone Number*

2485089264

Email*

meenakshiannamalai2018@gmail.com

Are you a registered voter in the City of Novi?*

Yes

How long have you lived continuously in the City of Novi?*

15 years

Employed by

General Motors

Educational Background*

Bachelor's in Chemistry and Master's in Biochemistry

Please describe your professional qualifications, skills and/or work experience, and how you would use these to benefit the boards and/or commissions for which you are applying.*

As a Sr. Strategic Initiative Manager at GM with 15+ years of experience in IT management, I've led cross-functional teams to deliver impactful projects that improve efficiency and drive results. I'm skilled at navigating ambiguity, aligning teams with strategic goals, and delivering on-time, on-budget initiatives. Key Skills & Experience: Leadership & Collaboration: I've managed diverse teams and worked with multiple stakeholders, which will help foster collaboration between businesses, government, and residents in Novi. Program Management: I've successfully executed large-scale projects, ensuring they meet goals and timelines—skills I can bring to managing economic development initiatives in Novi. Community Engagement: As a regional representative, I've organized events and programs, strengthening connections within the community. This experience will help build partnerships and engage local businesses in Novi's growth. Event Coordination: I've organized events for large audiences, which will be useful in planning economic development workshops or community events to bring people together around shared goals. With my background in strategic leadership, project execution, and community engagement, I can help drive Novi's economic growth while building strong relationships between businesses and the community.

Please list any community groups with which you are currently or have previously been

active and describe your role.*

I am active member of NSNA 2002-2024 and Tamil Sangam 2010-2015. Current I am serving as the regional representative for the past 2 years, organizing events, running enrichment programs, and managing communication. Additionally, I led stage management for our 2024 retreat, coordinating an event for 1,500 attendees from across North America.

What motivated you to apply to serve on a board or commission, and why did you select the boards/commissions that you did?*

We bought our first home in Novi in 2010 and our second in 2022, and we've loved being part of this community where I raised my two sons, who both adore the city. With both of my children now grown—one working and the other a senior this year—I feel it's the right time to give back to the community that has given us so much. I would be honored to serve and contribute to one of the city's boards or commissions.

If appointed, what do you hope to accomplish during your term? What do you hope to learn?*

If appointed to the Novi Economic Development Corporation, my focus would be on:
Encouraging Growth: Attracting new businesses and helping current ones thrive. Improving Infrastructure: Upgrading roads, utilities, and commercial areas to make Novi more business-friendly. Utilizing Incentives: Using tools like TIF to boost investment in key areas. Fostering Partnerships: Building strong relationships with local businesses, government, and educational institutions. What I Hope to Learn: Effective Strategies: How to use development tools to encourage growth. City Processes: How Novi supports business development through zoning and approvals. Collaboration: How to bring different stakeholders together for common goals. Impact Measurement: How to track the success of economic development projects.

What do you think the City is doing well or could be doing differently when you think about the areas of responsibility for the boards and/or commissions for which you are applying?

Novi is doing well in attracting businesses, investing in infrastructure, and planning for growth with a focus on key corridors and mixed-use spaces. Community engagement is strong, and there are good incentives in place for businesses. However, there are areas for improvement:
Diversify the Economy: Focus on attracting tech, green energy, and healthcare industries. Support Small Businesses: More resources and incentives for entrepreneurs and small businesses. Affordable Housing: Greater emphasis on workforce housing to meet growing demand. Faster Approvals: Streamline zoning and permits to reduce delays and attract investment. Public-Private Partnerships: More collaboration with private developers on large-scale projects. These changes could make Novi even more dynamic and inclusive while keeping growth sustainable.

Is there anything else you would for Council to be aware of, or know about you?

I'd like the Council to know that I'm committed to collaboration and finding community-driven solutions. I focus on balancing business growth with quality of life, and I'm passionate about supporting small businesses, promoting economic diversity, and ensuring sustainable development. I bring a pragmatic, results-focused approach, always thinking long-term for Novi's growth. I'm open to feedback and eager to work with residents, businesses, and fellow commissioners to ensure we make decisions that benefit everyone in the community.

1st Choice

Economic Development Corporation

2nd Choice

Parks, Recreation, and Cultural Services Commission

3rd Choice

Beautification Commission

List any additional choices (in order of preference)

4. Library Board 5. Public Utilities and Technology Committee 6. Historical Committee
7. Corridor Improvement Authority 8. Zoning Board of Appeals 9. Building authority
10. Construction Board of appeals 11. Board of Review 12. Election Commission 13. Planning Commission

Beautification areas of expertise

Registered Voter (Required)
Gardening/Landscaping
Leadership
Fundraising

Board of Review areas of expertise

Registered Voter (Required)
Organization/Preparedness
Logic/Reasoning

Building Authority areas of expertise

Novi Resident (Required)
Property Appraisal/Assessing

City Council Cultural Arts Committee

Cultural Arts & Theater

Construction Board of Appeals areas of expertise

Engineering

Corridor Improvement Authority areas of expertise

Reside/Own Property in District
Codes/Regulations/Laws
Strategic Planning
Resource Allocation

Economic Development Corporation areas of expertise

Novi Resident (Required)
Professional/Business/Industry Background
Short/Long Range Planning

Election Commission areas of expertise

Registered Voter (required)
Basic Knowledge of Election Process

Historical Commission Area of Expertise

Novi Resident (Required)
Love of History

Organizational Skills
Programming Knowledge
Project Management

Library Board areas of expertise

Novi Resident (Required)
Budget and Finance
Marketing/Public Relations
Customer Service

PRCS areas of expertise

Novi Resident (Required)
Recreation/Cultural Arts Programs & Services
Strategic Planning
Advertising/Marketing/PR

Planning Commission areas of expertise

Registered Voter (Required)

Public Utilities and Technology Committee

Registered Voter (Required)

Zoning Board areas of expertise

Registered Voter (Required)

Signature/Date

Meenakshi Annamalai