



City of Novi – Strategic Plan Update

As of: 11/4/2025

Recent Progress	Upcoming Efforts / Engagements
- Began biweekly project management meetings between CMO staff and consultant. - Held initial branding meeting between consultant and communications staff. - Held internal project team kick-off meeting.	- Finalizing project branding. - Receive and review project management memo. - Begin stakeholder engagement planning.

Input Needed
- Consultant to request key data/documents from members of internal project team.

Current Phase

Launch	Discovery	Visioning	Scenarios / Strategies	Crafting the Plan
	Jan-Feb	Mar-Apr	May-Jun	Jul-Oct