

MEMORANDUM



TO: MAYOR AND CITY COUNCIL
FROM: VICTOR CARDENAS, CITY MANAGER
SUBJECT: DETROIT REGIONAL PARTNERSHIP ANNUAL MEETING
DATE: MARCH 20, 2024

I attended the Detroit Regional Partnership's (DRP) annual meeting last week. The event showcased its [activities and successes in 2023](#) and featured speakers Ridgway White from the Mott Foundation and Robert Riney from Henry Ford Health.

Ridgway White, President and CEO of the Mott Foundation, highlighted the importance of strategic partnerships in advancing community development. He emphasized the need for collaboration among businesses, nonprofits, and government agencies to address complex challenges and create opportunities for growth.

Robert Riney, President and CEO of Henry Ford Health, shared insights on the healthcare sector's role in driving economic development. He discussed Henry Ford Health's commitment to improving health outcomes and supporting economic vitality in the region.



The DRP represents a diverse range of stakeholders, including businesses, universities, and nonprofits, all committed to advancing the region's economic interests. Through its collaborative approach, the DRP aims to strengthen the Detroit region's competitiveness and position it as a global leader in innovation and growth.

The DRP is vital in promoting economic development and collaboration in the Detroit region (11 counties), including the City of Novi. By bringing together key stakeholders and fostering strategic partnerships, the DRP helps drive investment, create jobs, and strengthen the region's competitiveness. The City of Novi benefits from its involvement

with the DRP, leveraging its resources to attract new businesses to the community and assist our current companies in growing.

You'll find the DRP's annual report [here](#), showcasing their excellent work and major wins this past year.