



CITY OF NOVI CITY COUNCIL

APRIL 7, 2025

SUBJECT: Approval of Resolution granting the Novi Parks Foundation an exemption from the City's alcohol on public property policy for purposes of its July 18, 2025, fundraiser at Pavilion Shore Park.

SUBMITTING DEPARTMENT: Parks, Recreation & Cultural Services

KEY HIGHLIGHTS:

- The Novi Parks Foundation is proceeding with plans to hold "Pour on the Shore" on Friday, July 18, 2025 at Pavilion Shore Park.
- The City of Novi policies and rules regarding alcohol consumption on public property requires an exemption to allow the consumption of alcohol at Pavilion Shore Park for the event.

BACKGROUND INFORMATION:

The City of Novi policies and rules regarding alcohol consumption on public property allow consumption under certain conditions at the Novi Civic Center, Township Hall, and the Novi Public Library on a permanent basis. Limited alcohol service is also allowed under certain conditions at the Novi Ice Arena and Villa Barr Art Park. For over 20 years, the Novi Parks Foundation has supported the City's Parks, Recreation and Cultural Services Department through fundraising and advocacy. The Foundation has provided funding for the re-construction of the Tim Pope Playground, Pavilion Shore Park development, Villa Barr Art Park artist-in-residency and park development, construction of pickleball courts at Wildlife Woods Park, youth recreation scholarships and more.

The Novi Parks Foundation hosted the "Pour on the Shore" beer and wine tasting event each summer at Pavilion Shore Park from 2015-2019. The event returned in 2023 to great success and was held again in 2024. More than 300 people annually enjoy the event, which consists of music and dancing, food samples, and Michigan craft beers and wine. The event has raised more than \$90,000 since its inception.

Based on the success of past years' events, the Novi Parks Foundation is proceeding with plans to hold "Pour on the Shore" on Friday, July 18, 2025 at Pavilion Shore Park. The Foundation is requesting the ability to serve alcohol, including keg beer and

bourbon samples, at the event. The bourbon samples will be provided and served by a local vendor. Under the existing City alcohol policy, consumption of alcohol is not permitted at Pavilion Shore Park and keg beer and hard liquor is specifically prohibited at the City facilities at which the consumption of alcohol is permitted. The Novi Civic Center will serve as a backup location in case of inclement weather.

The attached resolution, which has been reviewed by the City Attorney, is a request for a one-time exemption from the City's alcohol policy to allow the Novi Parks Foundation summer fundraising event.

RECOMMENDED ACTION: Approval of Resolution granting the Novi Parks Foundation a one-time exemption from the City's policy regarding alcohol on public property for purposes of its July 18, 2025, fundraiser at Pavilion Shore Park.