



CITY OF NOVI CITY COUNCIL
FEBRUARY 9, 2026

SUBJECT: Approval of Resolution authorizing a Renewal of a Uniform Video Service Local Franchise Agreement with DIRECTV, LLC, as transferee of AT&T Michigan.

SUBMITTING DEPARTMENT: City Manager

BACKGROUND INFORMATION:

In a letter dated January 28, 2026, DIRECTV LLC requested the City approve a renewal of the Video Franchise Agreement. The City originally approved a Video Franchise Agreement with AT&T on April 20, 2007, which was renewed on September 26, 2016, for another ten years. DIRECTV indicated that AT&T transferred its Video Franchise Agreement to DIRECTV in 2021.

Video Franchise Agreements are standard form agreements approved by the Michigan Public Services Commission pursuant to the Uniform Video Services Local Franchise Act, Public Act 480 of 2006, MCL 484.3301 et. seq., ("Act 480"). Under Act 480, a video franchise agreement is fully transferrable to a successor in interest, and the transfer does not require approval by the franchising municipality. The standard form agreements leave little discretion for a municipality.

The City is required under Act 480 to approve a fully complete franchise agreement or a renewal agreement within 30 days of the date it receives the franchise agreement from a video service provider. If the City does not notify a provider that its agreement is incomplete, or fails to approve an agreement within 30 days, the agreement is considered complete and approved. The agreement remains in effect for a period of 10 years and may be renewed for an additional ten years at the request of the video provider. The City also has Video Franchise Agreements with Charter Communications, Bright House and Comcast.

RECOMMENDED ACTION: Approval a Uniform Video Service Local Franchise Renewal Agreement with DIRECTV, LLC, as transferee of AT&T Michigan with a 5% franchise fee and a 2% public education and government access fee. .