

Vision Statement

- Labor to enhance the appearance of Novi by promoting public interest in, and encouraging City adoption of, beautification projects and initiatives

Mission Statement

- Alongside local communities, identify areas of Novi that require beautification.
- Suggest remedial actions to address identified areas.
- Identify willing partners – both public and private – to assist with local initiatives.
- Educate all on the importance of beautification of our city.
- Celebrate successes publicly!

Action List

Task	Now – 1 year	1 – 3 years	4 – 6 years
Solicit public feedback	★		
Clean up “Novi” signage on 8 Mile / Haggerty	★		
Publicize known “ugly spots” (corner of Novi Road & 10 Mile)	★		
Inform City Council of our intents	★		
Continue to post on City social media pages	★		