

From: Danielle Beard <dbeard@migreencommunities.com>
Sent: Wednesday, May 3, 2023 2:04 PM
Cc: Sarah Lee <sarle@umich.edu>
Subject: Congratulations on Reaching Gold! Press Kit Enclosed

Mayor and Council –

More good news to share, the City again has received Gold status by Michigan Green Communities.

- Victor

Good afternoon,

Congratulations on reaching GOLD in the MGC Challenge! In this email, you will find a template press release and Gold MGC Challenge seals that you can use to promote your success.

The MGC program will be putting out a press release by Wednesday, May 10, announcing this year's Challenge participants. You may send out a press release at any point. If you put out a press release around the same time that the MGC program does, you may get some more traction from the press. Feel free to customize the press release to meet your needs and highlight any actions you've taken or the metrics that you reported on.

You can expect a personal email from me by the end of the week with personalized social media graphics for your community and your MGC Challenge report that will show your responses to the action items and the metrics.

Catalyst Leadership Circle (CLC) – Next Convening May 22

Because you reached gold, you now have access to the Catalyst Leadership Circle (if you aren't already participating). This cohort is managed by Sarah Lee at the Graham Sustainability Institute at U of M. Sarah is copied in this email and you can expect an invite from her to the upcoming May 22 CLC convening. A brief description of the CLC is below.

In partnership with MGC and funded by EGLE, the Catalyst Leadership Circle provides a regular forum for Silver and Gold MGC communities to convene, peer network, and share resources on advanced sustainability topics. Meeting every other month, mostly virtually, the Circle's agenda items are driven by the group's interests. External experts, EGLE representatives, and resource connections help CLC communities find and sort opportunities, funding, and tools. By participating in the CLC, communities can also expand their office capacity and work with a graduate-level scholar during the [CLC Fellowship](#). This summer program matches communities with students, attending institutions across the state, and a technical advisor to complete an advanced sustainability project. Other communities across Michigan can use the fellowships' end deliverables to reproduce results in their jurisdictions. Last year, Fellows completed nine projects spanning topics from deconstruction ordinances to impervious surface mapping to resident communication strategies. The University of Michigan's Graham Sustainability Institute website has [full project descriptions](#).

A CLC community participant had this to say in an anonymous survey: "This experience was an excellent way to support a project that our city did not previously have the capacity to explore. The deliverables were professional and a great opportunity to present research-based solutions to City leadership."

Congratulations again! If you have any questions, please feel free to reach out to me using the contact information below.

Warm regards,

Danielle Beard

Michigan Green Communities Coordinator

She/Her/Hers

Ph: 517-908-0308 | Fax: 517-372-7476

1675 Green Road Ann Arbor, MI 48105

www.migreencommunities.com

www.mml.org



Want to discuss MGC? [Click here to book time on my calendar!](#)

