

Mayor and Council –

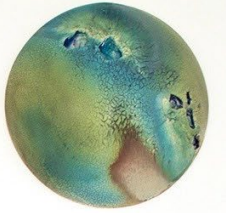
Please see a presentation that was recently given to staff by Jenneva Kayser, regarding the progress made at Villa Barr and the City's art program.

- Victor

VILLA BARR ART PARK ARTIST IN RESIDENCY

HI! I'M A PROFESSIONAL ARTIST

Jenneva Kayser
Recreation Supervisor





VILLA BARR ART PARK

Goals: Growth

Community Engagement

High Caliber Artist Candidates

Recognition in the Community



THE STATE OF THINGS

Strengths:

- gorgeous grounds, home and studio
- Fully outfitted woodshop, beginnings of a metal shop
- Stipend funding from Parks Foundation
- Support from city leadership

Challenges:

- quantity, quality and suitability of applicants
- studio needed the full Marie Kondo deep clean
- no one, anywhere, has heard of Villa Barr
- accessibility issues make hosting programming at VB difficult



GROWTH

HOW CAN WE EXPAND THE PROGRAM HERE?

- Make better use of the existing facilities to allow six artists at a time
- Open applications up to local artists
- Change platforms to allow collection of application fees to fund additional artists
- Build relationships with area feeder institutions already cultivating high caliber artists





COMMUNITY ENGAGEMENT



Atrium Art
Exhibitions

Sizzling Summer

Villa Barr





HIGH CALIBER ARTIST CANDIDATES

For this year:

- set up Call For Entry platform to receive + process applicants
- Reached out to existing contacts at local institutions
- increased promotion and marketing efforts, including in person at networking events and art fair
- application requires community focused project proposal
- website overhaul for functionality and now includes photos of the home and studio
- featured in multiple local artist newsletters

For the Future:

- continue to foster local relationships
- paid advertising in niche publications
- build connections nationally and internationally

RECOGNITION IN THE COMMUNITY



- Artist presence at SS workshops
- Artist receptions for Atrium Gallery
- Partnerships with local groups
- Events, workshops, and tours at VB





ALL CLEAN AND READY FOR...



2026 SPRING

Local Artist



Cassidy Barnett-
Media: Textiles and collage, quilting
Sizzling Summer Workshop
Atrium Show: June

Visiting Artist



Amanda Thatch-
Media: weaving
Sizzling Summer Workshop
Atrium Show: June

2026 SUMMER

Local Artist



Shannon O'Connor
Media: ceramics, mixed media
Sizzling Summer Workshop
Atrium Show: July

Visiting Artist



Gabriella Boros-
Media: printmaking
Sizzling Summer Workshop
Atrium Show: July

2026 FALL

Local Artist



Andrea Lozano-
Media: pastel portraiture
Sizzling Summer Workshop
Atrium Show: September

Visiting Artist



Brian Ferriby
Media: Metal
Permanent Public Art Sculpture
Donation (in lieu of workshop or
Atrium Exhibition)

THANK YOU

Jenneva Kayser

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