

RATES AND BOOKING FORM RESERVED FOR MICHIGAN COMPANIES

Carefully review the below packages and book the most appropriate one for your company. All included features are clearly described. Please note: all the pictures below are for reference only and subject to modifications. We highly recommend you to prepare graphics (posters, roll-ups, pop-up booths, etc) for your hard walled stand. Any additional equipment such as showcases, chairs, power sockets, will be supplied by our stand builder. **One schedule of approved meetings** with contacts of your choice is included in every package.

Financial Assistance: G-MAP & STEP funding for partial reimbursement of VTM Michigan 2023 may be available to eligible firms. Eligible Michigan companies may qualify for up to 60% reimbursement of participation fees.

To learn more or apply, please contact David NEWHOUSE, MEDC – Business Development International Trade Development Manager, International Trade at Tel: (517) 331-6715 or newhoused@michigan.org

BASIC

A 43sqft (4sqm) booth equipped with:

- Hard walls
- Table
- Chairs
- Carpet and company sign
- Power not included

Admission for 1 delegate



- ♦ Access to the detailed event's catalogue
- ♦ A detailed company profile in the VTM MICHIGAN 2023 catalogue
- ♦ **A customized 2-day schedule of pre-planned B2B meetings based on your choices (July 12-13)**
- ♦ Access to all workshops and conferences on July 12-13

~~USD 3500~~
USD 2900

DELUXE

An 86sqft (8sqm) booth equipped with:

- Hard walls
- Table
- Chairs
- Carpet and company sign
- Power not included

Admission for up to 2 delegates



- ♦ Access to the detailed event's catalogue
- ♦ A detailed company profile in the online VTM MICHIGAN 2023 catalogue
- ♦ **A customized 2-day schedule of pre-planned B2B meetings based on your choices (July 12-13)**
- ♦ Access to all workshops and conferences on July 12-13

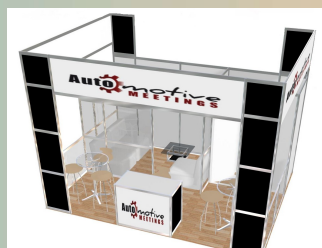
~~USD 4700~~
USD 3900

EXECUTIVE

A 129sqft (12sqm) booth equipped with:

- Hard walls
- Table
- Chairs
- Carpet and company sign
- Counter and stool
- Power included

Admission for up to 3 delegates



- ♦ Access to the detailed event's catalogue
- ♦ A detailed company profile in the online VTM MICHIGAN 2023 catalogue
- ♦ **A customized 2-day schedule of pre-planned B2B meetings based on your choices (July 12-13)**
- ♦ Access to all workshops and conferences on July 12-13

USD 6000

DIGITAL

Virtual Attendance

- Only if the event goes fully virtual
- All meetings will be held via WebEx
- A computer with appropriate plugins installed, a camera, and microphone is required.

Admission for 1 delegate



- ♦ Access to the detailed event's catalogue
- ♦ A detailed company profile in the online VTM MICHIGAN 2023 catalogue
- ♦ **A customized 2-day schedule of pre-planned B2B meetings based on your choices (July 12-13)**
- ♦ Approved meetings will be coordinated by us so you can virtually meet the contacts you selected.

USD 2300

OPTIONAL FEATURES

You must select Yes or No in the below section and enter the correct figures

Extra delegates*	Yes ☐	No ☐	U\$D 150 x (individuals)
Power supply on your booth	Yes ☐	No ☐	Rates upon request (please see participants guide to order online)
Business lunch (2 days)	Yes ☐	No ☐	U\$D 60 x (individuals)
Workshop**	Yes ☐	No ☐	U\$D 1500 per session

* Unrestricted access to all workshops and conferences on July 12-13.

** A "Technology Workshop" must focus on one of your specific capabilities that has applications in various sectors. You must submit a 5-10 line abstract. We reserve the right to reject your request should we deem it irrelevant. If your workshop is validated we'll commit to circulating the abstract through the online catalog and providing adequate facility at the event. We do not guarantee attendance.

ORDER CONFIRMATION

Please check the appropriate boxes, enter the correct figures on the right side and make sure this section matches your selection above.

☐ Basic - 1 Company / 1 Delegate	U\$D 2900
☐ Deluxe - 1 Company / 2 Delegates	U\$D 3900
☐ Executive - 1 Company / 3 Delegates	U\$D 6000
☐ Digital - 1 Company / 1 Delegate	U\$D 2300
☐ Extra Delegate(s)	U\$D 150 x (number)
☐ Business lunch (2 days)	U\$D 60 x (individuals)
☐ Workshop	U\$D 1500
Grand total -excl. VAT*	

PAYMENT TERMS:

*Additional Information on tax

- Your company is registered in France, French tax (VAT) is due
- Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- Your company is based in a non-European country, no taxes are applicable.**
- Your company is registered in Italy; Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

Full payment at booking is preferred. Your account must be balanced before the event.

Please note that our bank details have changed. If you have previously attended one of our events, please be sure to update our details accordingly.

Payment can be made by:

- credit card from an online facility (visa and master credit card only)
- wire transfer to our bank account (send us a copy of the receipt by email at compta@advbe.com)

Our bank account details:

- IBAN: FR76 3000 4008 0400 0100 7591 014
- BIC Code: BNPAFRPPXXX
- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES
- Bank address: 8- 10 avenue Ledru Rollin – 75012 Paris, France

IMPORTANT NOTE: sign on next page, scan and return this booking form (3 pages) by email. When you're done, you'll be requested to fill out the registration form and provide details of your capabilities. Those details will be used for you online profile in the catalog and are very important

ADVANCED BUSINESS EVENTS

TERMS & CONDITIONS

Event name: **VTM MICHIGAN 2023** (referred to as the "Event"):

Date: **July 12-13, 2023** (referred to as the "Event date")

Location: **Suburban Collection Showplace** (referred to as the "Place"):

City: **Novi, MI, USA**

1/ ORGANIZATION

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de la Rochefoucauld, 92100 Boulogne-Billancourt - France, hereafter referred to as the Organizer.

2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

8/ APPLICABLE AMENDMENTS

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

9/ USE OF PARTICIPANT LOGO

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

10/ SETTLEMENT

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

11/ PRIVACY AND SECURITY POLICY

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company name:

Name of authorized officer or representative:

I agree with advanced business events general terms and conditions

Date and signature: