

Mayor and Council –

Please see the updated
Economic Development
Fact sheet that we use in
our efforts to grow,
engage, and retain our
economic base.

- Victor

NOVI, MI

At a Glance



42.4806° N, 83.4755° W
31.28 square miles

NOVI OVERVIEW



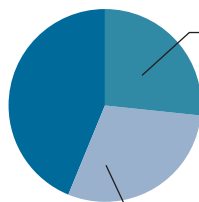
66,372
total population

19% increase
in population growth
from 2010-2020



median
age **39.2**

62% 18-64
years old



28% Graduate or
Professional degree



60%
Hold a Bachelor's
degree or higher

32% Bachelor's degree

Novi school district
ranked

#1

of all Michigan districts*

more than
**1,400
acres**

of park land

**THE
LOWEST**

tax rate in all of
Oakland County

\$100,311 USD
median household income

26,284
households



66.6%
owner occupied
units

\$336,000 USD
median housing value

\$1,428 USD
median rent

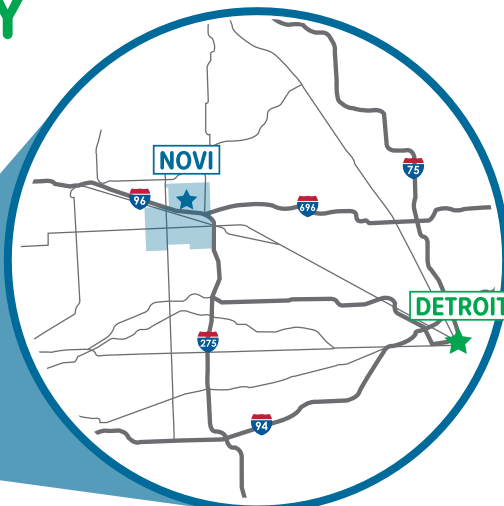


NOVI RANKED IN THE
**TOP 10 BEST
PLACES**

TO LIVE IN MICHIGAN*



ACCESSIBILITY



Michigan is home to

81

global auto suppliers' N.A.
headquarters or tech centers

Access to

**M-5, I-696,
I-96 & I-275**
routes

Less than 30 minutes from

DTW

with nonstop flights to Asia & Europe

Commute Time (in minutes)

2016-2020

26.9



*Data presented by Niche.com



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NOTABLE NOVI COMPANIES



CLIFFS



Lineage



“Hanon Systems chose the City of Novi for its Americas Innovation Center because it offered multiple benefits including ease of access to freeways, local proximity to automakers and a central location for commuting employees. The Haggerty Corridor Corporate Park specifically is home to a number of automotive Tier 1 suppliers, which has created a collective powerhouse of automotive intellect and technical talent in the area and a draw for job seekers looking for a rewarding career.”

Davide Piccirilli
Executive Director



Novi is a welcoming and business-friendly community for companies that are starting up, relocating, or expanding. The city offers a diverse and highly skilled workforce, safe neighborhoods and easy access to major highways that can get you around metro Detroit or to a major airport quickly. The City of Novi and its residents have created an incredibly supportive home for Our Next Energy and its team members as we look to overcome the obstacles to electrification.

Mujeeb Ijaz
CEO and Founder



TOP INDUSTRIES

PERCENTAGE OF POPULATION EMPLOYED



Manufacturing

23.7%



Health care and social assistance

13.8%



Professional, Technical & Scientific Services

13.5%



Retail trade

9.1%



Educational Services

6.26%

HOW WE CAN ASSIST YOU



Incentive Coordination



Site Location



International Personal
and Business Services



Small Business
Resources

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