



NOVI PARKS, RECREATION & CULTURAL SERVICES

STRATEGIC COMMUNITY RECREATION AND
MASTER PARKS PLAN



PURPOSE

COMMUNITY INPUT

The recreation plan provides an opportunity to incorporate changing needs and assets for the community.

GRANT ELIGIBILITY

Recreation plans allow communities to receive grants from the State for park and open-space acquisition, park development, and improvements to existing parks.

STATE COMPLIANCE

The intent of a community park and recreation plan is to create an inventory of existing facilities and resources, identify community recreation and open space needs, and set a plan of action for a five-year period. The Michigan Department of Natural Resources (MDNR) requires community recreation plans to be updated every five years. The previous plan was developed for the years 2020 – 2024.

PROCESS OVERVIEW

GATHER PUBLIC INPUT

We talked to people throughout the community to gather as much input as possible.

PREPARE DRAFT

We prepared a draft plan summarizing the needs, wants, and options for funding.

REVIEW

The draft plan is reviewed by the public

FINAL PLAN

The final plan is approved and is submitted to MDNR

IMPLEMENTATION

The plan can be used to apply for grants for future projects



COMMUNITY INPUT

PUBLIC OPEN HOUSES

Three public open houses were held to gather community input, with each event tailored to engage various segments of the population.

Public Open Houses:

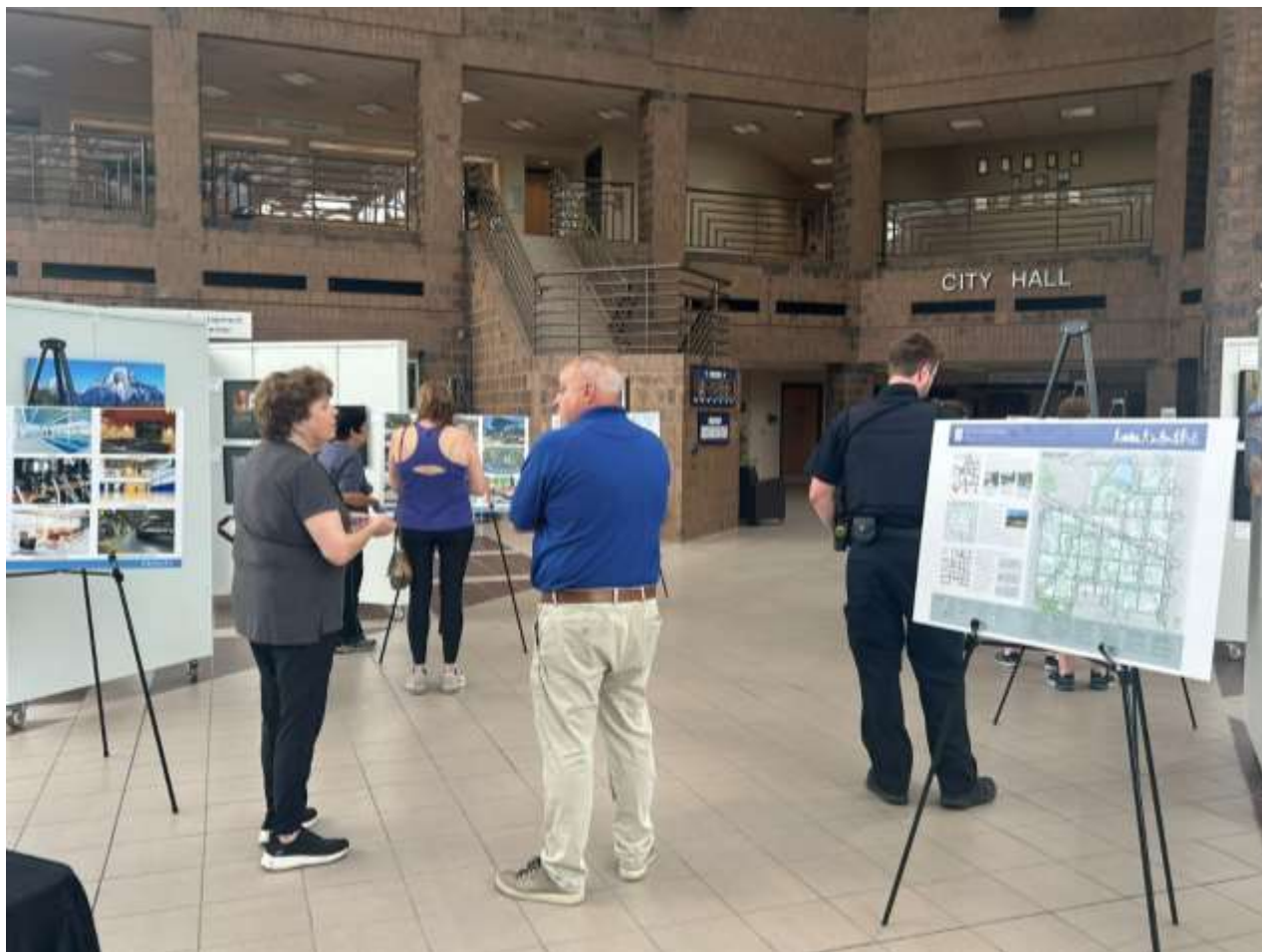
- Superhero Showcase
- Senior Population
- Diverse Populations

ONLINE COMMUNITY SURVEYS

Residents provided feedback on parks and recreation in Novi through three targeted surveys and one general survey.

PRCS LEADERSHIP VISIONING SESSION

A visioning session was held to review public input, goals and objectives, mission, vision, and action items for department over the next five years.



SURVEY

OVERVIEW

The survey process included three targeted surveys and one general survey. The targeted surveys were distributed during the public open houses and made available online after the events. The general survey was conducted from July 9 to July 11.

In total almost 400 participant responses were recorded.

DEMOGRAPHICS

- Age 61+: 45%
- Age 46-60: 36%
- Age 31-45: 18%
- Age 30 and under: 1%





GOALS & OBJECTIVES

OPERATE

a World-Class, Sustainable
Local Government

BUILD

a Desirable and Vibrant
Community for Residents and
Businesses

INVEST

Properly in Being a Safe
Community for All

GOALS & OBJECTIVES

OPERATE

- Enhance community engagement, inclusivity, and accessibility by reaching diverse populations, expanding volunteerism, and improving parks to meet ADA standards with universal design.
- Strengthen communications and marketing, especially for older adults.
- Grow nature and arts programming.
- Pursue partnerships and technology advancements for greater operational efficiency and resource sharing.

BUILD

- Create a connected and inclusive community through facilities, walkable parks, and trail connections.
- Increase awareness and participation through increased outreach and marketing campaigns.
- Evaluate and enhance park amenities and infrastructure.
- Monitor and pursue properties to acquire for park and conservation purposes.
- Leverage grant funding opportunities.

INVEST

- Achieve CAPRA re-accreditation.
- Assess community needs and enhance resources for older adults to support aging in place.
- Ensure emergency access, update trail signage, maintain staff certifications, and improve park and facility amenities.

ACTION PLAN

- This plan is a long-term guide that will evolve over time, with an annual review process. All listed projects depend on funding availability from grants or the general fund and City Council approval.
- The action plan was developed based on information gathered from public input, demographic data, land use trends, and efforts of adjacent communities.
- Projects may be funded through city general funds, state and federal grants, donations, and foundations.
- The plan outlines a timeline for anticipated projects from 2024 to 2029.



Mission: Provide exceptional park, recreational and cultural opportunities that are diverse and enhance lives.

Vision: The City of Novi aims to lead in innovation, excellence, and outstanding service through a culture of trust, respect, and continuous improvements.

QUESTIONS?