

Novi 2050 Strategic Plan Survey

1. Which five areas should be the top priorities for the City to invest in over the next 25 years? (Select up to five)

- ☐ Attracting and retaining large employers
- ☐ Community health and wellness
- ☐ Efficient and responsive local government
- ☐ Environmental sustainability
- ☐ Equity, inclusion, and belonging
- ☐ Housing that's affordable for all
- ☐ Jobs and workforce training
- ☐ Supporting small and local businesses
- ☐ Public safety
- ☐ Quality transportation options
- ☐ Thoughtful growth and development
- ☐ Well-maintained parks, trails, and outdoor spaces
- ☐ Other (please explain): _____

2. What are some things the City of Novi does well? (Check all that apply)

- ☐ Accessible and helpful city services
- ☐ Addressing housing needs
- ☐ Community engagement and communication
- ☐ Encouraging large business investment
- ☐ Environmental programs
- ☐ Growth and development planning
- ☐ Health and well-being initiatives
- ☐ Parks, trails, and outdoor recreation
- ☐ Promoting inclusion and equity
- ☐ Public safety services
- ☐ Responsible use of public funds
- ☐ Road and infrastructure maintenance
- ☐ Supporting small/local businesses
- ☐ Workforce and job opportunities
- ☐ Other (please explain): _____

3. What are some areas where Novi could improve? (Check all that apply)

- ☐ Business support
- ☐ Engaging residents and neighborhoods
- ☐ Environmental practices
- ☐ Equity and inclusion
- ☐ Government transparency and service
- ☐ Growth and development
- ☐ Housing options
- ☐ Job training and workforce
- ☐ Managing public funds
- ☐ Outdoor spaces and maintenance
- ☐ Public health
- ☐ Public safety
- ☐ Road and bridge upkeep
- ☐ Transportation systems
- ☐ Other (please explain): _____

4. Thinking about your everyday experience, what would make Novi a more vibrant and enjoyable place to live? (Choose up to five)

- ☐ Accessible, efficient government services
- ☐ Active parks and recreation
- ☐ Community gathering spaces (community center, multi-use community facility, indoor recreation facility)
- ☐ Emergency preparedness programs
- ☐ Events that build community pride
- ☐ High-quality public safety services
- ☐ Nature preserves and trails
- ☐ Public education and awareness
- ☐ Shopping, dining, and entertainment
- ☐ Strong local economy and job opportunities
- ☐ Transit options
- ☐ Other (please explain): _____

5. What are your top five concerns about Novi's future? (Choose up to five)

- ☐ Crime or safety
- ☐ Homelessness or housing insecurity
- ☐ Maintaining high-quality city services
- ☐ Overcrowded schools or amenities
- ☐ Overdevelopment or loss of green space
- ☐ Taxes
- ☐ Traffic congestion
- ☐ Utility costs
- ☐ Water quality
- ☐ Other (please explain): _____

6. Do you feel Novi is a welcoming and inclusive community for people of all backgrounds and identities?

- ☐ Yes
- ☐ Somewhat
- ☐ No
- ☐ Not sure

7. What barriers might prevent people from fully participating in community life in Novi?

8. Looking ahead, what do you see as Novi's biggest challenges over the next 25 years? (Check all that apply)

- ☐ Adapting to demographic changes
- ☐ Balancing development with green space
- ☐ Cost of living and housing affordability
- ☐ Crime and public safety
- ☐ Economic changes
- ☐ Infrastructure upkeep
- ☐ Managing growth
- ☐ Promoting equity and inclusion
- ☐ Social division or lack of unity

- ☐ Supporting people facing homelessness
☐ Traffic and mobility

9. On a scale of 1 to 5, how much do you agree with the following statements about Novi's economy and business climate?

(1 = Strongly Disagree, 5 = Strongly Agree, N/A = Not Sure)

Statement	1	2	3	4	5	N/A
The City supports new businesses	☐	☐	☐	☐	☐	☐
Novi is a good place to do business	☐	☐	☐	☐	☐	☐
The City attracts high-quality employers	☐	☐	☐	☐	☐	☐
The City supports local/small businesses	☐	☐	☐	☐	☐	☐
Novi offers strong economic opportunity	☐	☐	☐	☐	☐	☐

10. How confident are you that Novi will be an even better place to live 25 years from now?

(1 = Not confident, 5 = Very confident)

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

11. If you rated your confidence as a 3 or lower, what would need to change to make you more confident in Novi's future?

12. If the City could accomplish one thing to improve your quality of life, what would it be?

13. What do you think makes Novi unique?

14. What characteristics make you proud to call Novi home?

15. If the City could do one thing to meet an unmet need in the community or government, what would it be?