

City of Novi, MI
Citywide Strategic Plan Project
External Stakeholder Interview Guide

Purpose: Initial conversations to capture external stakeholder's thoughts regarding what makes the City of Novi distinctive as a community; what the City of Novi does well, what can be improved, and how it can become an even stronger and more dynamic area in the coming years.

- 1) In an ideal world, how do you think the City of Novi *should* look and feel five years from now? What might residents/community members be experiencing in living their lives within the City of Novi?
- 2) What are the three biggest obstacles/challenges/issues the City of Novi is facing over the next two to five years? Those issues should be continuing trends or scenarios that might affect – for better or worse – the current look, feel and experience of living in the community.
- 3) What do you think are the biggest concerns for City of Novi residents? (Examples might be economic opportunity, taxes, development, etc.) How do you think the City of Novi can and should address these?
- 4) The City of Novi often talks about promoting a high “quality of life.” That can mean different things to different people. What does it mean to you? What can the City of Novi do to improve residents’ quality of life?
- 5) Name a few things that the City of Novi government does well. Who benefits most from the things the City of Novi does well?
- 6) Name a few things that the City of Novi could do better. What can and should the City of Novi do to improve? Be specific.
- 7) What has the City of Novi done (or could do) to welcome members of diverse identities, backgrounds and experiences?

- a. What barriers, real or perceived, if any, might prevent community members from feeling welcomed and able to fully engage in life in the community?
- 8) How can and should community leaders, like yourself help to make the City of Novi an inclusive, welcoming, better place to live? How can the City of Novi best connect and collaborate with others to reduce disparities?
- 9) On a scale of 1-to-5, with 5 being the most confident, how confident are you that the City of Novi will be an even better place to live five years from now than now? What must happen to make that a 5?
- 10) If you could pick three or four priorities for the City of Novi to focus on in the next two to five years, what would those be and why? Out of those priorities, which one do you believe is the most important?
- 11) What do you think will be important for the Novi City Council to think about and consider as it develops a vision for the City of Novi's future?
- 12) Is there anything else you would like to share that would help us better understand your concerns and your hopes for the City of Novi?