



September 1, 2026

CITY COUNCIL

Mayor

Justin Fischer

Mayor Pro Tem

Laura Marie Casey

David Staudt

Brian Smith

Matt Heintz

Priya Gurumurthy

Aaron Martinez

City Manager

Victor Cardenas

City Clerk

Cortney Hanson

Dear Novi Resident,

We need your help in understanding what matters most to the people who call Novi home.

The City of Novi is conducting a Community Survey to learn more about residents' experiences, priorities and perceptions of City services and programs. Your feedback will help City leaders better understand the needs of our community and inform future planning and decision-making.

Your household has been randomly selected to participate in this important survey. Because households are selected at random, your participation is especially valuable. Your responses will remain confidential, and results will be reported only in aggregate form.

Please take a few minutes to complete and return the enclosed survey. A postage-paid return envelope addressed to ETC Institute is provided for your convenience. You may also complete the survey online by scanning the QR code below or visiting **cityofnovisurvey.org**.

The City selected ETC Institute, an independent research firm with extensive experience conducting community surveys for local governments across the country, to administer the survey. ETC Institute will collect, compile and analyze the responses and provide the City of Novi with a comprehensive report of the findings.

The results will provide an important snapshot of how residents view our community today and help guide the City as we work to maintain and improve the quality of life and services Novi residents value.

If you have questions about the survey, please contact Sheryl Walsh-Molloy, Director of Communications, at 248-735-5628 or swalsh@cityofnovi.org.

Thank you for taking the time to share your perspective. **Your voice matters, and your feedback will help shape the future of Novi.**

Sincerely,

Justin Fischer
Mayor

Victor Cardenas
City Manager

City of Novi

45175 Ten Mile Road
Novi, Michigan 48375
248.347.0460
248.347.0577 fax

cityofnovi.org