



CITY OF NOVI CITY COUNCIL
APRIL 3, 2023

SUBJECT: Approval of a resolution regarding Temporary Promotional Signage for businesses throughout the City of Novi during the 2023 Road Construction Season to allow temporary relief from the Sign Ordinance from April 3, through October 31, 2023

SUBMITTING DEPARTMENT: Community Development

BACKGROUND INFORMATION:

During the 2023 construction season the City of Novi will see many road and utility projects by the City Department of Public Services, the Road Commission for Oakland County and Michigan Department of Transportation. The planned quantity and scope of the projects is unprecedented. In view of the unavoidable impacts to traffic, deliveries and access throughout the community, we are recommending to City Council a temporary sign waiver for businesses throughout the City during the construction season.

The proposed resolution would allow an additional sign of up to 24 square feet and up to 6 feet in height. The waiver would take effect immediately upon approval and would extend through the end of October 2023. The additional signs would be subject to the typical limitations of the Sign Ordinance and would not be allowed in the public Right-of-Way or where they would impede vehicle intersection sight lines.

RECOMMENDED ACTION: Approval of a resolution regarding Temporary Promotional Signage for businesses throughout the City of Novi during the 2023 Road Construction Season to allow temporary relief from the Sign Ordinance from April 3, through October 31, 2023