

MEMORANDUM



TO: VICTOR CARDENAS, CITY MANAGER
FROM: JEFF MUCK, PRCS DIRECTOR
SUBJECT: JESSICA'S SPLASHPAD OPERATIONS
DATE: JUNE 13, 2024

Mayor and Council-

Preliminary numbers for the splashpad. As a reminder, it is staff during operational hours.

- Victor

The long-awaited opening of Jessica's Splashpad at Bosco Fields Park kicked off with a VIP and Distinguished Donor private preview on May 18. Approximately one hundred attendees enjoyed giveaway items, hot dogs, cookies and a short program with remarks from Mayor Fischer and Jessica Starr's mother, Carol Starr before the water was turned on.

The splashpad officially opened to the public on Saturday, May 25. Approximately twelve people were waiting when the gates opened at 10am. Attendance grew during the day with a high hourly visitation of eighty-seven (87) attendees (capacity on the splashpad is one hundred (100) per EGLE) for the opening weekend.

From May 25 – June 10 (seventeen [17] operational days), the splashpad has been closed due to weather and/or opened late or closed early seven (7) days. It was also closed two days for a planned electrical update and opened late once due to a staffing issue.

Following opening weekend, on days we have been fully operational, we have ranged from zero attendees per hour to a high of ninety-eight (98). Staff will be monitoring attendance statistics throughout the summer.

PRCS staff will be evaluating all operational aspects (hours, site amenities, rules, etc.) throughout this first season and will adjust for 2025 if deemed necessary.

Jessica's Splashpad Statistics:

- Opened May 25th
- 17 days of operation
- 9 closed early or altogether due to weather or electrical updates
- 98 attendees has been the highest attended period thus far