



City of Novi – Strategic Plan Update

As of: 12/4/2025

Launch	Discovery	Visioning	Scenarios / Strategies	Crafting the Plan
Underway	Jan-Feb	Mar-Apr	May-Jun	Jul-Oct

Recent Progress	Upcoming Efforts / Engagements
- Shockey provided first draft of Project Management Memo for staff review. - Shockey designed custom icons for use in branded project materials - Project team began stakeholder mapping to inform overall engagement plan	- Finalize dates for first in-person engagement (likely February) - Finalize Project Management Memo. - Draft environmental scan using insights from existing plan review, data snapshot, and previously completed trends forecasting work. - Review first draft of engagement plan. - Provide Process Diagram. - Draft workshop agendas.

Input Needed
- Staff review of recommendations from existing plans (15 total plans) – 12/12 deadline - Staff provide data from Shockey request